ABOUT THE CENTER
The Center is a national leader in bioethics, working collaboratively to help people and organizations find solutions to complex ethical issues in the real world of health and healthcare.

MISSION To raise and respond to ethical issues in health and healthcare

VISION Ethical discourse and action advance the health and dignity of all persons

VALUES Respect for human dignity
• We believe that all persons have intrinsic worth.
• We promote and protect the interests of those who can and cannot speak for themselves
• We commit to the just delivery of healthcare.

The Center for Practical Bioethics, founded in 1984, is a Kansas City-based nonprofit nationally recognized for its work in practical bioethics. On the PERSONAL level, we provide guidance to patients, families and clinicians grappling with hard choices. On the PROFESSIONAL/EDUCATIONAL level, we teach bioethics to medical students, clinicians and lay leaders. On the POLICY level, we address ethical issues by bringing diverse groups together to work collaboratively, recommend guidelines and policies, develop programs and disseminate thousands of free resources.

DIRECT BENEFITS

- Improved Employee Retention / Performance
- Improved Health Outcomes / Increased Patient Satisfaction
- Achieve and Maintain Joint Commission / Accreditation

IN THESE CRITICAL AREAS

- Mission Effectiveness
- Human Resources & Professional Development
- Quality Improvement
- Risk Management
- Compliance & Safety

COLLABORATING TO IMPROVE OUTCOMES & PERFORMANCE

Explore your partnering options
Achieve ethics integration and proficiency with...

CONSULTATIONS | The Center can participate in clinical ethics consults on topics ranging from shared decision making, advance care planning, discharge planning, resource allocation, professionalism, organ donation, end of life care, etc.

ENGAGEMENT | The Center can join and help facilitate your organizational ethics committees, advise and present ethics insights to quality improvement, risk management and other groups, conduct staff trainings, lecture and assist in policy development.

RESEARCH | The Center can support your efforts in protecting human subjects, including service on Institutional Review Boards and non-scientific review panels and learning health system activities.

PROGRAMS | The Center can assist with advance care planning and POLST/Transportable Physician Orders for Patient Preferences (TPOPP) trainings including those targeted staff and employees.
PRICING FOR DIRECT SERVICES

<table>
<thead>
<tr>
<th>TIER</th>
<th>ANNUAL PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tier 1 *</td>
<td>$25,000</td>
</tr>
<tr>
<td>Tier 2</td>
<td>$12,500</td>
</tr>
<tr>
<td>Tier 3</td>
<td>$7,500</td>
</tr>
<tr>
<td>Tier 4</td>
<td>$500-$2,500</td>
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</tbody>
</table>

* Pricing tiers are a function of annual admissions & gross revenue

PRICING FOR ETHICS+PLUS

BENEFIT PACKAGE ANNUAL PRICE

<table>
<thead>
<tr>
<th>HOURS</th>
<th>ANNUAL PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>150 Hours</td>
<td>$15,000 ($100/Hour)</td>
</tr>
<tr>
<td>80 Hours</td>
<td>$10,000 ($125/Hour)</td>
</tr>
<tr>
<td>33 Hours</td>
<td>$5,000 ($150/Hour)</td>
</tr>
</tbody>
</table>

* Preferred access to sponsorship billing at annual dinner

**ETHICS+PLUS Agreement**

This is an add-on service agreement agreed to by both parties and detailed in the Memorandum of Understanding. Billing is based on an hourly rate (discounted based on volume) or monthly/annual retainer arrangement. All agreements are customized to achieve mutual goals.

**ETHICS+PLUS Agreement**

CUSTOMIZED SERVICES

- IRB
- Learning Health Systems
- Support for research design and review
- Consumer Education, Navigation, Crisis Counseling
- Grass Roots Advocacy
- Public Policy – Responding to officials’ requests for review/guidance
- Arts and Humanities
  - Narrative ethics/literature
  - Performing and visual arts
  - Public Forums, Symposia, Lectures, Faculty

**ETHICS DIRECT Collaboration Agreement**

Annual payments are based on a single invoice on the anniversary date of the Memorandum of Understanding.

Pricing for Direct Services is a tier structure projected from self-reported hospital data on annual admissions and gross revenue.

**ETHICS+PLUS Agreement**

PRICING FOR ETHICS+PLUS

- Performing Consultation Case review
- Constructing Ethical Analysis
- Conducting Face to Face Meetings
- Developing Case Recommendations
- Evaluating Case Consultations

**ETHICS+PLUS Agreement**

- Validation and assessment
- Gathering essential information
- Mediation
- Counseling
- Moral Distress

The CPB ethicist helps build internal organizational ethics capacity over time. As Advisory Support lessons with internal competency, consultation services grow and overall ethics performance improves.

**ETHICS+PLUS Agreement**

ETHICS COMMITTEE EDUCATION

- Interactive Webinars
- Skill Development Workshops
- Institutional Policy Development
- Regional Ethics Consortium
  - Network of Ethics Committees
  - Online Discussion
  - Policy Library
  - Retrospective Case Review

PROGRAM SUPPORT - ADVANCE CARE PLANNING AND MEDICAL DECISION MAKING

- National Healthcare Decision Day
- Transportable Physician Orders for Patient Preferences/POLST
- Serious Illness Care Planning
- Caring Conversations* - community and workplace

RESEARCH

- IRB
- Learning Health Systems
- Support for research design and review

**Achieve results with ETHICS DIRECT**

**And explore partnering with a +PLUS...**

**ETHICS+PLUS** is an add on service to organizations already participating in our direct partnership agreement.

With ETHICS+ your organization will have a credentialed Healthcare Ethics Consultant on your team working directly with your clinicians and staff.

Supported by the Center for Practical Bioethics, this expert clinical ethicist is available to:

- Conduct inpatient consultations in real time
- Participate in rounds for clinicians
- Actively work on policy and ethics integration
- Lead training and education

**+PLUS Get expert help in...**

- Performing Consultation Case review
- Constructing Ethical Analysis
- Conducting Face to Face Meetings
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