

DIRECT BENEFITS

Improved Employee
Retention / Performance

Improved Health Outcomes /
Increased Patient Satisfaction

Achieve and Maintain
Joint Commission / Accreditation

IN THESE CRITICAL AREAS

Mission Effectiveness

Human Resources &
Professional Development

Quality Improvement

Risk Management

Compliance & Safety



ABOUT THE CENTER

The Center is a national leader in bioethics, working collaboratively to help people and organizations find solutions to complex ethical issues in the real world of health and healthcare.

MISSION To raise and respond to ethical issues in health and healthcare

VISION Ethical discourse and action advance the health and dignity of all persons

VALUES Respect for human dignity

- We believe that all persons have intrinsic worth.
- We promote and protect the interests of those who can and cannot speak for themselves
- We commit to the just delivery of healthcare.

The Center for Practical Bioethics, founded in 1984, is a Kansas City-based nonprofit nationally recognized for its work in practical bioethics. On the **PERSONAL** level, we provide guidance to patients, families and clinicians grappling with hard choices. On the **PROFESSIONAL/EDUCATIONAL** level, we teach bioethics to medical students, clinicians and lay leaders. On the **POLICY** level, we address ethical issues by bringing diverse groups together to work collaboratively, recommend guidelines and policies, develop programs and disseminate thousands of free resources.

1111 Main Street, Suite 500
Kansas City, Missouri 64105
816-221-1100
PracticalBioethics.org

COLLABORATING TO IMPROVE OUTCOMES & PERFORMANCE



Explore your
partnering options
Achieve ethics integration and
proficiency with...

CONSULTATIONS | The Center can participate in clinical ethics consults on topics ranging from shared decision making, advance care planning, discharge planning, resource allocation, professionalism, organ donation, end of life care, etc.

ENGAGEMENT | The Center can join and help facilitate your organizational ethics committees, advise and present ethics insights to quality improvement, risk management and other groups, conduct staff trainings, lecture and assist in policy development.

RESEARCH | The Center can support your efforts in protecting human subjects, including service on Institutional Review Boards and non-scientific review panels and learning health system activities.

PROGRAMS | The Center can assist with advance care planning and POLST/Transportable Physician Orders for Patient Preferences (TPOPP) trainings including those targeted staff and employees.



Achieve results with ETHICS DIRECT

ETHICS COMMITTEE EDUCATION

- Interactive Webinars
- Skill Development Workshops
- Institutional Policy Development
- Regional Ethics Consortium
 - Network of Ethics Committees
 - Online Discussion
 - Policy Library
 - Retrospective Case Review

PROGRAM SUPPORT - ADVANCE CARE PLANNING AND MEDICAL DECISION MAKING

- National Healthcare Decision Day
- Transportable Physician Orders for Patient Preferences/POLST
- Serious Illness Care Planning
- Caring Conversations® - community and workplace

RESEARCH

- IRB
- Learning Health Systems
- Support for research design and review

Collaborate on community benefits

- Consumer Education, Navigation, Crisis Counseling
- Grass Roots Advocacy
- Public Policy - Responding to officials' requests for review/guidance
- Arts and Humanities
 - Narrative ethics/literature
 - Performing and visual arts
- Public Forums, Symposia, Lectures, Faculty



And explore partnering with a +PLUS...

ETHICS+PLUS is an add on service to organizations already participating in our direct partnership agreement.

With ETHICS+ your organization will have a credentialed Healthcare Ethics Consultant on your team working directly with your clinicians and staff.

Supported by the Center for Practical Bioethics, this expert clinical ethicist is available to:

- Conduct inpatient consultations in real time
- Participate in rounds for clinicians
- Actively work on policy and ethics integration
- Lead training and education

+PLUS Get expert help in...

- Performing Consultation Case review
- Constructing Ethical Analysis
- Conducting Face to Face Meetings
- Developing Case Recommendations
- Evaluating Case Consultations

+PLUS Rely on Ethics Advisory Support in...

- Validation and assessment
- Gathering essential information
- Mediation
- Counseling
- Moral Distress

The CPB ethicist helps build internal organizational ethics capacity over time. As Advisory Support lessens with internal competency, consultation services grow and overall ethics performance improves.



PRICING and PAYMENT

Ethics Direct Collaboration Agreement

Annual payments are based on a single invoice on the anniversary date of the Memorandum of Understanding.

Pricing for Direct Services is a tier structure projected from self-reported hospital data on annual admissions and gross revenue.

PRICING FOR DIRECT SERVICES *

TIER	ANNUAL PRICE
Tier 1 •	\$25,000
Tier 2	\$12,500
Tier 3	\$7,500
Tier 4	\$500-\$2,500

* Pricing tiers are a function of annual admissions & gross revenue
• Preferred access to sponsorship billing at annual dinner

ETHICS+PLUS Agreement

CUSTOMIZED SERVICES This is an add-on service agreement agreed to by both parties and detailed in the Memorandum of Understanding. Billing is based on an hourly rate (discounted based on volume) or monthly/annual retainer arrangement. All agreements are customized to achieve mutual goals.

PRICING FOR ETHICS+PLUS

BENEFIT PACKAGE	ANNUAL PRICE
150 Hours	\$15,000 (\$100/Hour)
80 Hours	\$10,000 (\$125/Hour)
33 Hours	\$5,000 (\$150/Hour)