



HUMILITY, HEALTH & HEALING

where do we go from here?

a private broadcast celebration

THURSDAY, FEBRUARY 25, 2021
2021 ANNUAL EVENT

IMPACTING

- *patients and families facing serious illness*
- *advocates for racial and vaccine equity*
- *health professionals and students*
- *hospital and provider ethics committees*

#HumilityHealthHealing

TONIGHT'S BROADCAST CELEBRATION

Welcome to the Center for Practical Bioethics
2021 Annual Event.

We are thrilled that you've joined us.

VIRTUAL RECEPTION

We suggest that you get comfortable in front of your TV or laptop with your beverage and nosh nearby between 6:30 and 7:00 PM. Watch special video messages from the Center, review the donors and in-kind partners who are making tonight possible, buy your Silver Tickets to enter a spectacular getaway trip for two to **TUBAC GOLF RESORT AND SPA** in Tubac, Arizona, or buy tickets to win a stunning, custom-designed jewelry piece by Robyn Nichols, and text-to-donate to our Equity & Ethics Fund.

THE SHOW

At 7:00 PM sharp, the main show of the private broadcast will begin with a greeting from Alan Edelman and Debbie Sosland-Edelman, Eva Karp and Sandra Stites. After a welcome from John G. Carney, President and CEO of the Center, and Julian Zugazagoitia, Director of the Nelson-Atkins Museum of Art, we invite you to sit back and enjoy Faces of Humility, Dr. Barry Kerzin's keynote, the artistry of Transformations, and the presentation of the Vision to Action Award to Dr. Steven Stites on behalf of Kansas City's healthcare community.

VACATION & JEWELRY DRAWINGS

Learn more about exciting opportunities to win on page 4 of this program. Winners will be chosen, **LIVE ON AIR**, at the end of the private broadcast.

Silver Ticket Getaway to Tubac Golf Resort & Spa

Text "SILVER21" to 44-321

A custom-designed "Crossroads" brooch-pendant

Text "JEWELRY21" to 44-321

Equity & Ethics Fund

Text "ETHICS21" to 44-321

Thank you! We're excited to welcome you to a night of stories, gratitude and enlightenment!

REFLECTIONS ON HUMILITY, HEALTH & HEALING

A message from John and Eva

Having to cancel our 2020 Annual Dinner only weeks before the event last April because of COVID-19 was disappointing. But, looking back, that cancellation pales in comparison to the havoc and devastation wreaked by this historic tragedy.

Like many others, the Center pivoted but within a few months faced another decision. This new year, 2021, would be our 29th year of bringing the region's healthcare community together in the same room to explore ethics in health and healthcare and to celebrate our shared progress in the practical application of those principles and practices.

The decision to go virtual was easy enough. What was tough was figuring how to tell the story of the pandemic's naked truths. How it had schooled us on the fragile nature of our societal convictions and preparedness. How it had utterly laid bare our failures to serve those most in need, while at the same time revealed astonishing individual sacrifices, disciplined professional conduct, and personal perseverance and integrity that go beyond resilience to heroism.

It was clear our story had to be about Humility, Health and Healing.

In humility, we seek to tame exuberance and focus on intimacy in human experience. In health, we recognize the physical, mental and spiritual dimensions of science and the healing arts and the hard work to reconcile them. In healing from this painful journey, we extract lessons about forgiveness, integrity and resilience.

Welcome to our 2021 Annual Event, our time together to reflect and learn, to grieve and celebrate, and to find our paths forward...together.

John G. Carney
President and CEO



Eva Karp
Chair of the Board



JOIN THE FUN AND SUPPORT THE CENTER HERE'S HOW!



SILVER TICKET GETAWAY

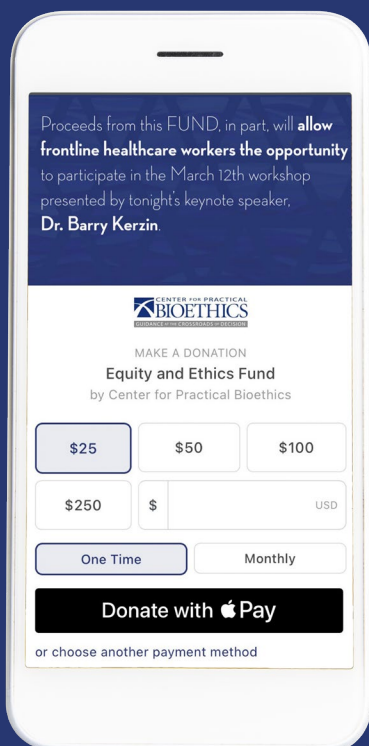
Only \$75 per ticket! Only 150 tickets will be sold!
Text **SILVER21** to **44-321** on your smartphone now!

The Four Diamond Tubac Golf and Spa Resort Getaway

Enjoy 4 nights in a luxury Casita Suite, 3 days of unlimited golf for two, breakfast, \$200 Resort Credit and create a lifetime of memories at the golf and spa resort made famous by Kevin Costner in the movie, "Tin Cup." Designed in 1959 by renowned golf course architect Robert "Red" Lawrence, the original 18-hole course is widely considered to be the "Jewel of Southern Arizona golf courses."

Travel must be booked by February 25, 2022, and you have until August 25, 2022 to complete travel. We will include a \$400 Southwest Airlines Gift Card to cover your travel.

A \$3,000 value and you only pay \$75 to play!
This will sell out FAST. Buy your tickets today!



BE A CHANGE FOR OUR FUTURE

Before, during and after tonight's event, you can support the work of the Center by texting

ETHICS21 to 44-321

Proceeds from this FUND, in part, will allow frontline healthcare workers the opportunity to participate in the March 12 workshop presented by tonight's keynote speaker, Dr. Barry Kerzin.

Crossroads Jewelry Drawing

This elegant, one-of-a-kind wearable artwork can be worn as a pendant through either of the three hoops on the back or as a brooch. Designed with the Center's **"Crossroads of Decision"** tagline in mind, this sterling silver jewelry is 1.5" x 1.5".

Value is \$800 | Only \$25 per ticket or 5 tickets for \$100

ONLY 250 TICKETS SOLD!

What are you waiting for?

TEXT **JEWELRY21** to **44-321**



ABOUT THE ARTIST

Robyn Nichols' elegant sterling silver jewelry and tableware are sold and collected internationally. Her work is included in the permanent collections of the Smithsonian Institution-Cooper Hewitt Museum, the Contemporary Art Museum of Virginia Beach, the Nelson-Atkins Museum of Art, and the Hebrew Union College Jewish Institute of Religion Museum.

"I designed this piece to depict the connections of life's crossroads and the beauty of paths taken." - *Artist Robyn Nichols*

Follow us!



Practical Bioethics



Center for Practical Bioethics



@pracbioethics

Tag your comments and photos about tonight's private broadcast celebration!

#HumilityHealthHealing

The Center extends sincere appreciation to our
2021 Annual Event Honorary Co-Chairs
for their commitment to our mission

-to raise and respond to ethical issues in health and healthcare-

and to our vision that ethical discourse and action advance the health and dignity of all persons.



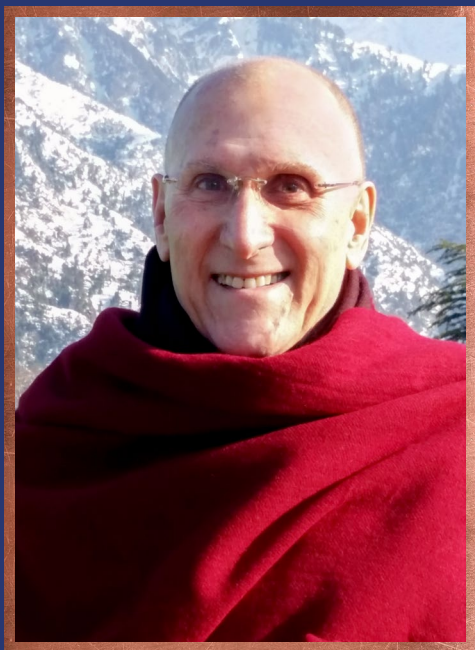
Deborah Sosland-Edelman and Alan Edelman

Debbie is the Executive Director of the Sosland Foundation, where she administers grants to social welfare, education, health-related, civic, cultural arts and Jewish organizations in the Kansas City area. She earned her doctoral degree in developmental and child psychology from the University of Kansas and her undergraduate degree from Smith College.

Alan is the former Director of Engagement and Leadership Development for the Jewish Federation of Greater Kansas City. He earned his Master's Degree in Jewish Education from the Jewish Theological Seminary, New York City. He also holds a Master's Degree in Education Policy and Leadership from the University of Kansas. In addition to serving on the board of the Center for Practical Bioethics, Alan's volunteer efforts focus on inter-faith and multi-cultural programming, including guest theologian for many churches, universities and seminaries.

Combined, Alan and Debbie serve or have served on more than 35 local, regional, national and international boards and committees. They are the proud parents of three children and two grandchildren.

KEYNOTE SPEAKER



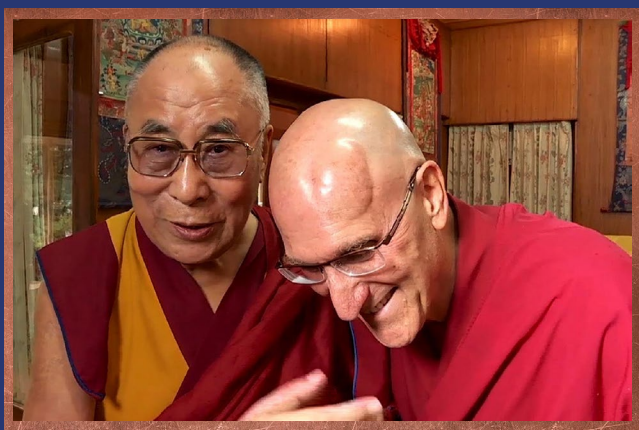
BARRY KERZIN, MD

Cultivating Resilience, Compassion and Mindfulness

Dr. Kerzin serves as the personal physician to the Dalai Lama and is the founder of the Altruism in Medicine Institute. The mission of the Institute is to increase compassion and resilience among healthcare professionals and their patients and to address systemic issues of racism and equity.

Dr. Kerzin holds a deep commitment to the poor and those who live on the edges of life. He trained as a physician in the allopathic model of western medicine and believes altruism can and should be a primary driver in caring for both patient and self.

Dr. Kerzin holds Affiliate Professor positions at the University of Washington, Tacoma, and the University of Pittsburgh, and is a Visiting Professor at Central University of Tibetan Studies in Varanasi, India, an Adjunct Professor at the University of Hong Kong (HKU), an Honorary Professor at the Mongolian National University of Medical Science, and a former Assistant Professor of Medicine at the University of Washington. He is also a fellow at the Mind and Life Institute and consults for the Max Planck Institute in Leipzig on compassion training.



WORKSHOP WITH DR. KERZIN

Presented in loving memory of Joan Berkley

Friday, March 12, 2021

2:00 - 4:00 PM (CST)

This workshop will provide practical tools to help cope with the uniquely stressful demands of the coronavirus pandemic.

Designed to address the particular needs of frontline healthcare workers, the workshop, led by Dr. Barry Kerzin, will engage participants in four elements of healing: Resilience, Compassion, Mindfulness and Meditation.

There is no cost to participate in this workshop thanks to generous underwriting provided by Ellen and Irv Hockaday, Dianne and John Carney, and anonymous donors.

Register [here](#). For information, call 816-979-1357 or email cleyland@PracticalBioethics.org.

2021 VISION TO ACTION AWARD

STEVEN STITES, MD



Nearly every day since the pandemic began, The University of Kansas Health System has provided daily updates on how COVID-19 is impacting the region's healthcare system and community. Leading those updates with special guests have been Chief Medical Officer Steven Stites, MD, and Dana Hawkinson, MD, Medical Director of Infection Prevention and Control.

The Vision to Action Award is the highest recognition awarded by the Center and reserved for those who have demonstrated through their leadership, vision and commitment the highest ethical standards of conduct driven by shared values and virtues. In accepting the award, Dr. Stites stipulates that he does so on behalf of patients, families, advocates of science, healthcare professionals, essential workers and public health officials responding to COVID across the region.

As Executive Vice President for Clinical Affairs and Chief Medical Officer, Dr. Stites has responsibilities in clinical programs and practice development, as well as strategic planning and education. As Vice Chancellor for Clinical Affairs, he works to fully integrate clinical departments into a wider-reaching health system and to ensure a strong strategic plan for educating future physicians and growing the academic strength of clinical programs. He also directs the University of Kansas Medical Center's Cystic Fibrosis Center, having founded the adult CF program in 1994. It is now one of the larger adult programs in the United States.

Dr. Stites received his medical degree from the University of Missouri-Columbia. He completed his residency and chief residency in internal medicine at the University of Rochester and fellowship at the University of Kansas Medical Center.



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Bert Berkley, in memory of Joan Berkley
Dianne and John Carney



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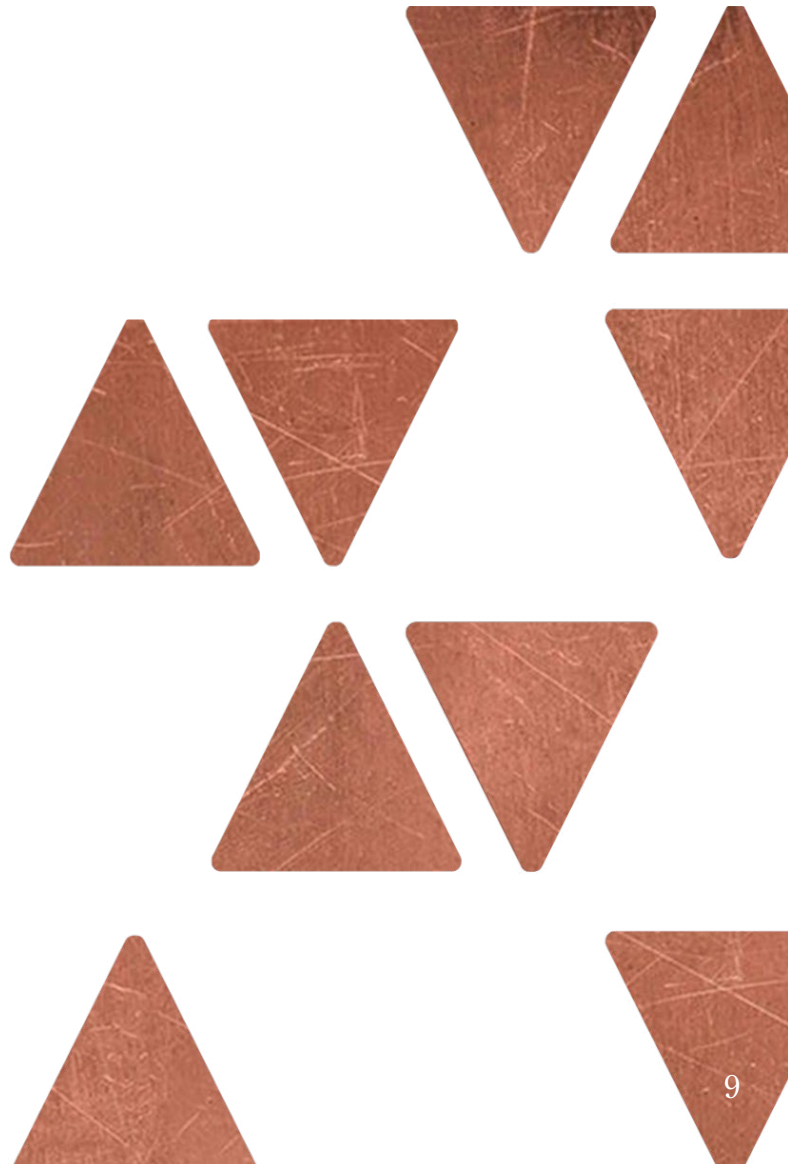
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ETHICS21 to 44-321

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2021 ANNUAL EVENT PLANNING COMMITTEE

Alan S. Edelman, Chair

Carl Budke

Timmie D'Agostino

Tresia Franklin

Maggie Neustadt

Jama Rice



Top Row: Cindy Leyland and Trudi Galblum (staff)

Second Row: Carl Budke, Jama Rice and Timmie D'Agostino

Third Row: Alan Edelman and Tresia Franklin

Not Pictured: Maggie Neustadt

TRIBUTE TO LEGACY LEADERS

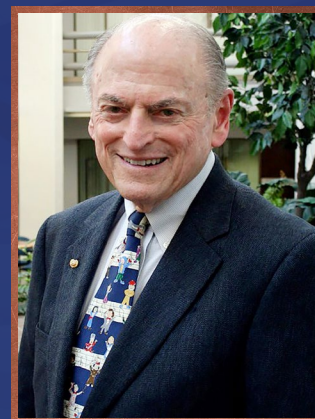
This event would not be complete without recognizing three pivotal past leaders in the Center for Practical Bioethics' 37-year history.



Myra Christopher, our founding executive director, best known for her pioneering work in advance care planning and efforts to improve care for the millions of Americans who struggle with chronic pain.



Sister Rosemary Flanigan who, after chairing the Center's board and retiring as a philosophy professor from Rockhurst University, served another 18 years on the Center's staff devoted to developing and educating hospital ethics committees across the country.



And **Bert Berkley**, in loving memory of his beloved wife Joan, who honored her nearly 20 years of volunteer leadership at the Center by establishing an annual learning opportunity that bears her name.

We thank the Nelson-Atkins Museum of Art for welcoming us and the broadcast of our event celebration from their beautiful venue.



The Nelson-Atkins Museum of Art in Kansas City is recognized nationally and internationally as one of America's finest art museums. The museum, which strives to be the place where the power of art engages the spirit of community, opens its doors free of charge to people of all backgrounds. The museum is an institution that challenges and comforts, inspires and soothes, and it is a destination for inspiration, reflection and connecting with others.

The Nelson-Atkins serves the community by providing access to its renowned collection of more than 42,000 art objects and is best known for its Asian art, European and American paintings, photography, modern sculpture, and Native American and Egyptian galleries. Housing a major art research library and the Ford Learning Center, the Museum is a key educational resource for the region. In 2017, the Nelson-Atkins celebrated the 10-year anniversary of the Bloch Building, a critically acclaimed addition to the original 1933 Nelson-Atkins Building.

The Nelson-Atkins is located at 45th and Oak Streets, Kansas City, Missouri. Admission is free to everyone. For museum information, phone 816.751.1ART (1278) or visit nelson-atkins.org.



ABOUT THE CENTER FOR PRACTICAL BIOETHICS

Practical bioethics connects ethical principles developed over generations with the lived experiences of real people today.

In no time in our lifetimes have those experiences raised more challenging ethical issues than during this time of COVID-19.

- ▲ *How do we do what is right for individual patients while promoting good for the community as a whole?*
- ▲ *Who is most in need of valuable and scarce resources?*
- ▲ *How do we ensure justice is upheld during unjust times?*
- ▲ *When should aggressive treatments be considered futile and nonbeneficial?*

At the same time, as science, technology and engineering expand what we *can* do in medicine, questions about what we *should* do continue to grow more complex and consequential.

The Center for Practical Bioethics has been “doing ethics” by raising and responding to ethical issues in health and healthcare since 1984.

PERSONAL *Providing guidance for patients, families and clinicians struggling with ethically complex issues in medicine and research.*

PROFESSIONAL *Teaching bioethics to healthcare providers, students, clinicians and consumers.*

POLICY *Creating guidelines, developing programs and publishing resources and advising decision makers.*



2020 ACCOMPLISHMENTS AND OUTCOMES

PERSONAL

ADVANCE CARE PLANNING

Resources

Caring Conversations® resources provide guidance through the advance care planning process to diverse audiences.



40,000+ people
connected with online and print
materials in English and Spanish.

In the Workplace

This program enables companies to provide advance care planning education, consultation and advocacy when an employee or loved one experiences serious illness. In 2020, we renewed agreements with Hallmark, Evergy and North Kansas City Hospital.

Long-Term Care

CPB initiated curriculum development for long-term care professionals and essential healthcare workers on how to hold family discussions about treatment options prior to a health crisis such as COVID-19 that might separate patients and loved ones.

Healthy Living Through Faith

This project aims to increase African American participation in advance care planning through the lifespan.



60 churches
held advance care planning
leadership training.

Transportable Physician Orders for Patient Preferences

TPOPP is the Kansas and Missouri version of POLST (Physician Orders for Life-Sustaining Treatment).



TPOPP is
the only bi-state
initiative aligning treatment
plans with the goals and values
of seriously ill patients.

PAINS-KC

PAINS-KC seeks to transform the way pain is perceived, judged and treated in KC and to establish patient-centered integrative pain management as the standard of care in our safety net clinics. Citizen Leaders gathered monthly for education and advocacy, and participated in the Alliance to Advance Comprehensive Integrative Pain Management Pain Policy Congress in May with more than 900 participants.

COMMUNITY EDUCATION AND ENGAGEMENT

With the Annual Dinner event cancelled due to COVID, we shared stories about 16 of 23 Ethics Champions and the video, "Practical Bioethics in the Time of COVID."



Flanigan Lecture

Incoming John B. Francis chair, Erika Blacksher, PhD, virtually presented the 26th Annual Flanigan Lecture, "A Letter to My People: Whiteness Amidst a Racial Reckoning in America."

PROFESSIONAL

BIOETHICS RESOURCES

Resources at PracticalBioethics.org include more than 4,000 reports, guidelines, policy briefs, program resources and audio/video recordings since 1982, including more than 50 new webinars.



750,000
pageviews
in 2020 reflect intense
need for COVID-19 resources.

MEDICAL EDUCATION

The University of Kansas Medical Center in collaboration with The University of Kansas Health System renewed its contract with CPB for the 12th consecutive year, including CPB oversight of the hospital's clinical ethics consultation service. CPB staff taught bioethics to 860 Kansas City University of Medicine and Biosciences medical students.

PROFESSIONAL EDUCATION & CLINICAL SERVICES

CPB introduced agreements with providers and health systems to replace traditional charitable support. Ethics Direct (basic) and Ethics+ (expanded work for hire) agreements support, facilitate and improve performance of ethics committees and clinical staff dealing with ethically complex cases.



13 Ethics Direct
agreements
with 29 hospitals/health systems

3 Ethics+
services

CPB provided webinars, workshops and the *Ethics Dispatch* monthly newsletter to 40 institutional ethics committees involving more than 500 individuals who participate in the Kansas City Regional Ethics Committee Consortium.

POLICY

POLICY AND CONSUMER GUIDANCE

CPB responded to calls for help — from individuals seeking guidance in a healthcare crisis to leaders crafting COVID-19 policies.



Over 500 hours
were devoted by staff to consulting
with hospitals and healthcare
organizations on ethical implications
of policies and procedures.

COMMUNITY COLLABORATIONS

The Center is called upon to bring an ethical perspective to healthcare issues locally, regionally and nationally. COVID-19 made uniquely intense demands on this service in 2020.



We worked with
27 entities
in response to COVID-19.

POPULATION HEALTH & DELIBERATIVE DEMOCRACY

With the arrival of Erika Blacksher, PhD, as the fourth John B. Francis Chair, we began expansion of CPB's longstanding commitment to justice and equity in health, focusing on community-based deliberations in search of priorities and solutions.

ARTIFICIAL INTELLIGENCE

CPB began deployment of a framework under development in Kansas City to create fairer and more equitable AI models to protect diversity and inclusion while systematically reducing risk for bias.

Watch for our complete 2020 Annual Report at PracticalBioethics.org.



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PracticalBioethics.org

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