

## ACCOMPLISHMENTS AND OUTCOMES

## POLICY

GUIDANCE AND THOUGHT LEADERSHIP  
IN HEALTH ETHICS

Our staff regularly provides local, regional, national and international thought leadership through media appearances, invited lectures and scholarly publications. In 2021, we served on multiple Kansas and Missouri task forces and technical groups advising on ethical principles in pandemic response and impact to minorities.

Our time-intensive response to near daily calls for help — from individuals in a health crisis to officials making important policy decisions — demonstrates our commitment to education, to promote and protect the interests of those whose voices have not been heard or heeded, and to the just delivery of healthcare.

CIVIC ENGAGEMENT AND  
HEALTH EQUITY

CPB launched **Building a Circuit of Civic Learning, Dialogue and Connection to Advance Health Equity: A Deliberative Approach**, led by Erika Blacksher, PhD. In 2021, she helped in a National Academies of Science plan and participated in a National Academies of Science, Engineering and Medicine workshop on health equity and in a New York Academy of Medicine and NYC Department of Health project to gather informed public input about vaccine distribution.



The project's 15-member Expert Advisory Committee will develop resources to convene diverse Kansans and Missourians to learn about and weigh in on population health challenges

## ARTIFICIAL INTELLIGENCE IN HEALTHCARE

A group of 20 leaders have joined CPB's Advisory Council for our **Ethical AI Initiative** guiding the deployment of a framework to design, develop, disseminate and implement new models that address bias and inequity in AI in healthcare. Subgroups are creating a curriculum and preparing to implement a pilot project seeking to protect diversity and involve underserved persons.

## PROFESSIONAL



Increased services provided to more than **500 individual members** representing **40 institutional ethics committees**

ETHICS COMMITTEE  
CONSORTIUM

CPB's Ethics Consortium services increased in 2021 with monthly webinars, ethics immersion workshops, the monthly *Ethics Dispatch* e-newsletter and ongoing access to case studies, guidelines and Crisis Standards of Care with staff support.

EXPANDED  
CLINICAL SERVICES

We custom-designed clinical ethics workshops for three new health systems in Nebraska and Louisiana.

Improved Ethics Direct training services to **16 Affiliate Health Systems** involving **42 locations**, providing nearly **500 hours** of direct clinical consultation

## MEDICAL ETHICS EDUCATION

CPB renewed contracts with two of the three area medical schools for ethics training, education and mentoring of students in 2021. The renewals include 1,450 students from first-year medical schools and masters-level through residents and fellows involved in a variety of clinical ethical settings.



Bioethics Library of more than **4,000 reports and other resources** made more easily accessible

## EDUCATIONAL RESOURCES

The new *PracticalBioethics.org* website launched in November, overhauling our Bioethics Library that includes reports, guidelines, program materials, case studies, interviews, lectures and symposia.

The redesign will appeal to more diverse groups, making it easier to find resources, while allowing CPB to be more responsive to requests for content.

# PERSONAL

## ADVANCE CARE PLANNING

### Caring Conversations®

Caring Conversations® resources provide guidance through the advance care planning process. Nearly 450 people registered for eight online workshops. CPB also renewed agreements with Hallmark and Evergy to provide advance care planning education and personal healthcare navigation services for employees and their families.



More than  
**51,000 people**  
interacted with Caring  
Conversations®  
resources



Trained dozens of KS/MO health providers distributing more than **22,400 TPOPP/POLST forms** and **150 “Caring Conversations® ...continued” consumer guides**

### Transportable Physician Orders for Patient Preferences

TPOPP is the Kansas and Missouri version of POLST, a national program that seeks to better align treatment plans with goals and values of frail and seriously ill patients with life-limiting illness.

### African American Advance Care Planning/ Palliative Care Network

In 2021, CPB transitioned this project, which provided curriculum and logistical support for churches to provide advance care planning promotion to their congregations, to Duke Divinity School, where the Network will lead efforts to address disparities in advance care planning.

## PAINS-KC

Since 2013, PAINS-KC has been giving voice to those who live with pain and provides a safe place for engagement, education and advocacy.

## COMMUNITY EDUCATION

### 27th Annual Flanigan Lecture

*Young Physicians on the Frontline: Real-World Perspectives on Healthcare and Ethics During COVID and Beyond*, featuring five KCU physician-ethicist graduates

### Annual Fundraising Event

*Humility, Health and Healing: Where Do We Go From Here?* presented by the Dalai Lama's Personal Physician, Barry Kerzin, MD

### Berkley Symposium

More than 700 registered for Dr. Kerzin's 4-hour resiliency workshop underwritten by CPB donors for frontline workers.



COVID Vaccine Webinar  
Series **4 workshops**,  
more than **600**  
registered, addressing  
safety, accessibility and  
hesitancy issues

# FINANCIALS\*

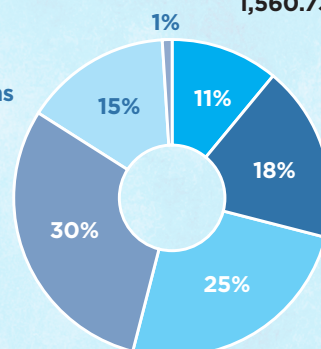
## REVENUES (IN THOUSANDS OF DOLLARS)

Grant Income	166.34
Endowment Distributions and Earnings	287.67
Earned Income	387.65
Donations and Membership**	468.40
Special Events	233.76
Other	16.92

### Total

**1,560.73**

- Grant Income
- Endowment Distributions and Earnings
- Earned Income
- Donations and Membership\*\*
- Special Events
- Other



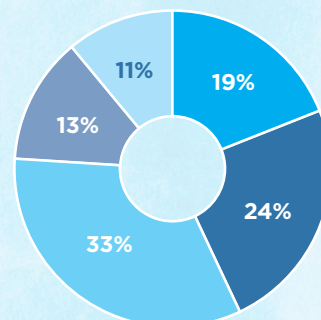
## EXPENSES (IN THOUSANDS OF DOLLARS)

Advance Care Planning	290.85
Ethics Education and Consultation	364.31
Justice Issues and Systems Change	501.53
Fundraising	191.25
General Administration	163.16

### Total

**1,511.10**

- Advance Care Planning
- Ethics Education and Consultation
- Justice Issues and Systems Change
- Fundraising
- General Administration



\* Unaudited

\*\* Includes Payroll Protection Funds

The Center's commitment to our benefactors, business partners and collaborators is reflected in the sound stewardship of our resources. In 2021 we provided more than \$1.51 million in mission-related services to our constituents on \$1.56 million in total revenues. Fundraising expenses at just under 13% and general administration just under 11% reflect disciplined execution. The volunteer board of directors of nearly 20 leaders is actively involved in fiduciary oversight and governance. For more detailed financial reporting, public disclosures and corporate integrity documents go to the Policies, Disclosures and Reports" page under the "About" section at PracticalBioethics.org.