POLICY

GUIDANCE AND THOUGHT LEADERSHIP IN HEALTH ETHICS

Our staff regularly provides local, regional, national and international thought leadership through media appearances, invited lectures and scholarly publications. In 2021, we served on multiple Kansas and Missouri task forces and technical groups advising on ethical principles in pandemic response and impact to minorities.

Our time-intensive response to near daily calls for help — from individuals in a health crisis to officials making important policy decisions — demonstrates our commitment to education, to promote and protect the interests of those whose voices have not been heard or heeded, and to the just delivery of healthcare.

CIVIC ENGAGEMENT AND HEALTH EQUITY

CPB launched Building a Circuit of Civic Learning, Dialogue and Connection to Advance Health Equity: A Deliberative Approach, led by Erika Blacksher, PhD. In 2021, she helped in a National Academies of Science plan and participated in a National Academies of Science, Engineering and Medicine workshop on health equity and in a New York Academy of Medicine and NYC Department of Health project to gather informed public input about vaccine distribution.

ARTIFICIAL INTELLIGENCE IN HEALTHCARE

A group of 20 leaders have joined CPB’s Advisory Council for our Ethical AI Initiative guiding the deployment of a framework to design, develop, disseminate and implement new models that address bias and inequity in AI in healthcare. Subgroups are creating a curriculum and preparing to implement a pilot project seeking to protect diversity and involve underserved persons.
PERSONAL

ADVANCE CARE PLANNING

Caring Conversations®
Caring Conversations® resources provide guidance through the advance care planning process. Nearly 450 people registered for eight online workshops. CPB also renewed agreements with Hallmark and Evergy to provide advance care planning education and personal healthcare navigation services for employees and their families.

Transportable Physician Orders for Patient Preferences
TPOPP is the Kansas and Missouri version of POLST, a national program that seeks to better align treatment plans with goals and values of frail and seriously ill patients with life-limiting illness.

African American Advance Care Planning/
Palliative Care Network
In 2021, CPB transitioned this project, which provided curriculum and logistical support for churches to provide advance care planning promotion to their congregations, to Duke Divinity School, where the Network will lead efforts to address disparities in advance care planning.

PAINS-KC
Since 2013, PAINS-KC has been giving voice to those who live with pain and provides a safe place for engagement, education and advocacy.

COMMUNITY EDUCATION

27th Annual Flanigan Lecture
Young Physicians on the Frontline: Real-World Perspectives on Healthcare and Ethics During COVID and Beyond; featuring five KCU physician-ethicist graduates

Annual Fundraising Event
Humility, Health and Healing: Where Do We Go From Here? presented by the Dalai Lama’s Personal Physician, Barry Kerzin, MD

Berkley Symposium
More than 700 registered for Dr. Kerzin’s 4-hour resiliency workshop underwritten by CPB donors for frontline workers.

FINANCIALS*

REVENUES (IN THOUSANDS OF DOLLARS)

- Grant Income 166.34
- Endowment Distributions and Earnings 287.67
- Earned Income 387.65
- Donations and Membership** 468.40
- Special Events 233.76
- Other 16.92
- Total 1,560.73

EXPENSES (IN THOUSANDS OF DOLLARS)

- Advance Care Planning 290.85
- Ethics Education and Consultation 364.31
- Justice Issues and Systems Change 501.53
- Fundraising 191.25
- General Administration 163.16
- Total 1,511.10

The Center’s commitment to our benefactors, business partners and collaborators is reflected in the sound stewardship of our resources. In 2021 we provided more than $1.51 million in mission-related services to our constituents on $1.56 million in total revenues. Fundraising expenses at just under 13% and general administration just under 11% reflect disciplined execution. The volunteer board of directors of nearly 20 leaders is actively involved in fiduciary oversight and governance. For more detailed financial reporting, public disclosures and corporate integrity documents go to the Policies, Disclosures and Reports” page under the “About” section at PracticalBioethics.org.