

**Center for Practical Bioethics  
Board of Directors  
May 11, 2022 7:30 AM**

**Location: In-person or Zoom Conferencing****In-Person:** 9<sup>th</sup> Floor, Shalton Conference Room, Polsinelli PC, 900 W. 48<sup>th</sup> Place, KC, MO 64112**By Computer:** <https://us02web.zoom.us/j/9528298699> *Preferred for document screen sharing.***By Phone:** 1 669 900 6833 or 1 646 558 8656**Meeting ID:** 952 829 8699**AGENDA** *(Attachment 1)*

- I. Call to Order** Eva Karp, Chair
- II. Minutes of March 9, 2022 Board Meeting** *(Attachment 2)*
- III. Committee Reports**
  - A. Finance Committee Report Tresia Franklin, Treasurer
    - 1. Financial Statements – 03.31.22 YTD
      - a. Statement of Condition *(Attachment 3)*
      - b. Statement of Activities *(Attachment 4)*
      - c. Headlines for YTD Performance *(Attachment 5)*
  - B. Resource Development Report *(Attachment 6)* Alan Edelman, Chair & Cindy Leyland
    - 1. Art of the Wish Annual Event
      - a. **Run of Show – pre-read** *(Attachment 7)*
      - b. **Hosting & Hospitality of Board Members – pre-read** *(Attachment 8)*
      - c. Update
      - d. Program – Two Sessions
      - e. Symposium
  - C. Governance Committee Report *(Attachment 9)* Steve Salanski, Chair & John Carney
    - 1. Welcome to Ed O'Connor
    - 2. Board Roster
- IV. Chair and President Report** Eva Karp & John Carney
  - A. Chair Report Eva Karp & Steve Salanski
    - 1. Update on Succession Planning Task Force
      - a. [Equity/Diversity/Inclusion Training for Entire Board](#)
      - b. [Harvard Implicit Association Test](#) (select the test for Race)
      - c. Facilitated Session with Medell Briggs-Malonson, MD, MPH, MSHS  
(date to be determined)
  - B. President's Report
    - 1. Maternal Mortality Update
    - 2. SCOTUS Leak – Ethical Issues
      - a. Discussion during July Board Meeting
- V. Adjourn**

**Upcoming Events:**[Art of the Wish](#) – CPB Annual Fundraising Event, May 12 at 5:30 or 7:30 pm CDT, Leedy-Voulikos Art Center[Ethics Committee Consortium Webinar](#) – May 12 from 12 – 1 pm CDT, **The Ethics of Disability**[Joan Berkley Bioethics Symposium](#) – May 24 from 9 – 12:30 pm CDT, **Heeding the Voices of the Unheard: Creative Responses to the Wishes of Elders**, Leedy-Voulikos Art Center**Next Board Meeting: July 13, 2022**[Private Link to Board Meeting Materials and Board Book](#)

**BOARD MEETING of the Board of Directors**  
**March 9, 2022 – 7:30 am Location: Zoom Conference & Polsinelli PC**

Item	Key Points	Discussion	Action
<b>I. Call to Order at 7:47 AM</b>		Eva Karp, Chair	
<b>II. Approval of Minutes of 02.04.2022 Board Meeting</b>	Meeting minutes approval	Attendance Report shows incorrect date of 11/10/21 – change to 2/4/22.	Meeting minutes approved as submitted.
<b>III. Committee Reports</b> A. Finance Committee Report 1. Financial Statements – 01.31.22 YTD a. Statement of Condition b. Statement of Activities c. Headlines for Jan 2022 B. Resource Development Report 1. Art of the Wish a. Sponsorships – Board Members and/or Companies <b>i. Deadline for inclusion in invitation – March 9/10</b> b. Special Promotion Events in March and April i. March 10: Current/Former Board and Major Donors ii. March 18: Media and Business iii. March 24: Senior Leaders iv. April 7: Students and Educators v. April 21: TBD vi. Patron Event: TBD C. Governance Committee Report 1. Open Seat – KCU – Ed O'Connor a. Biography b. Vote to Appoint – One-year unexpired term (2022) 2. Board Feedback from Retreat (Discussion)	Finance Committee Treasurer, Tresia Franklin, reported	<p>Tresia Franklin presented the financial statements and summarized operations through end of January 2022.</p> <p>Due to weather, postpone March 10 event to March 18.</p> <p>Steve Salanski moved to approve appointment of Ed O'Connor to the Board for the one-year unexpired term; motion seconded by Mary Beth Blake and unanimously approved.</p> <p>Tresia Franklin suggested the 2023 Retreat be scheduled as soon as possible.</p> <p>Maggie Neustadt reported that she and Lindsey Jarrett, PI for the Ethical AI project, successfully presented to the Risk Management group.</p>	<p>Financial statements received and filed.</p> <p>Ed O'Connor unanimously appointed to Board.</p>
<b>IV. President Report</b> 1. Program Report on Maternal Health 2. Appointment of Taskforce - Discussion			
<b>V. Chair Report</b> 1. CEO Search TF Update – EDI Training (EFL)			
<b>VI. Adjourn</b>		9:00 AM	Adjourned.

**BOARD MEETING of the Board of Directors**  
**March 9, 2022 – 7:30 am**  
**Location: Zoom Conferencing & Polsinelli PC**

**Attendance Roster**

Abiodun Akinwuntan	Excused
Norberto (Rob) Ayala-Flores	Present
Mary Beth Blake	Present
Karen Bullock	Present
Darrin D’Agostino	Present (remote)
Alan Edelman	Absent
Sukumar Ethirajan	Present
Tresia Franklin	Present
Diane Gallagher	Present (remote)
Eva Karp - Chair	Present (remote)

Jane Lombard	Present (remote)
Sam Meers	Absent
Maggie Neustadt	Present (remote)
Stephen Salanski	Present
Sandra Stites	Present (remote)
Tangula Taylor	Excused
Mark R. Thompson	Present
John Carney – President	Present
Cindy Leyland – Vice President	Present (remote)

**Center for Practical Bioethics, Inc.**  
**Preliminary Unaudited Combining Statement of Condition**  
**as of March 31, 2022**

**Attachment 3, Page 1 of 1**

Line #		Funds Without Donor Restrictions 2022	Funds With Donor Restrictions 2022	TOTAL - March 2022	Statement of Condition - March 2021
	<b>Assets</b>				
	Current Assets				
3	Total Cash & Cash Equivalents	(303,300)	338,174	34,874	29,028
8	Total Accounts Receivable	128,647	640	129,287	139,729
13	Total Pledges and Grants Receivable	28,614	64,496	93,110	42,567
16	Total Short-term Investments	339,724	750,814	1,090,537	1,220,426
19	Total Prepaid Expenses	23,744	-	23,744	24,469
22	Total Other Current Assets	6,481	-	6,481	7,507
23	Total Current Assets	223,910	1,154,123	1,378,033	1,463,727
	Long-term Assets				
28	Total Property & Equipment	31,292	-	31,292	5,248
33	Total Long-term Investments	-	5,932,384	5,932,384	5,898,470
36	Total Other Long-term Assets	231,154	-	231,154	183,172
37	Total Long-term Assets	262,445	5,932,384	6,194,829	6,086,890
	<b>Total Assets</b>	<b>486,355</b>	<b>7,086,507</b>	<b>7,572,862</b>	<b>7,550,616</b>
	<b>Liabilities</b>				
	Short-term Liabilities				
43	Total Accounts Payable	41,509	-	41,509	78,537
46	Total Deferred Revenue	86,314	-	86,314	91,617
52	Total Other Short-term Liabilities	106,986	-	106,986	121,352
53	Total Short-term Liabilities	234,809	-	234,809	291,506
	Long-term Liabilities				
57	Total Notes Payable	-	-	-	-
59	457(b) Deferred Compensation Liability	230,785	-	230,785	182,816
61	Total Long-term Liabilities	230,785	-	230,785	182,816
	<b>Total Liabilities</b>	<b>465,594</b>	<b>-</b>	<b>465,594</b>	<b>474,322</b>
	<b>Net Assets</b>				
	Beginning Net Assets				
	Net Assets				
62	Permanently Restricted Funds	-	5,693,395	5,693,395	5,466,417
63	Temporarily Restricted Funds	-	1,909,010	1,909,010	1,490,227
64	Unrestricted Funds	77,923	-	77,923	4,172
65	Total Net Assets	77,923	7,602,405	7,680,328	6,960,815
66	Total Beginning Net Assets	77,923	7,602,405	7,680,328	6,960,815
67	<b>Current YTD Net Income</b>	<b>(57,162)</b>	<b>(515,899)</b>	<b>(573,060)</b>	<b>115,479</b>
68	<b>Total Net Assets</b>	<b>20,761</b>	<b>7,086,507</b>	<b>7,107,268</b>	<b>7,076,294</b>
69	<b>Total Liabilities and Net Assets</b>	<b>486,355</b>	<b>7,086,507</b>	<b>7,572,862</b>	<b>7,550,616</b>

Center for Bioethics, Inc.  
Preliminary Unaudited Statement of Activities  
For the Three Months Ended March 31, 2022

A	B	C	D	E	F	G	H	I	J	K	L
		2022	ACTUAL	Budget	Actual vs. Budget		Notes	ACTUAL	Variance	Variance	updated
		Budget	1.1.22 thru 3.31.22	1.1.22 thru 3.31.22	Favorable/(Unfavorable)		2022 Budget vs. Actual Variance	1.1.21 thru 3.31.21	Dollars	Percentage	Notes
					Dollars	Percentage					2022 Actual vs. 2021 Actual
<u>Revenues</u>											
1	Program/Grant funds released from Restrictions	\$ 248,347	\$ 61,970	\$ 61,970	\$ -	0.00%	Grant funds released were for AI grants (\$41.2k) and Francis Chair grant (\$20.7k)	38,250	\$ 23,720	62.01%	Grant funds released were for AI (Sunderland)
<u>Endowment Income</u>											
2	Francis Endowment Income	\$ 161,155	\$ 39,744	\$ 39,745	\$ (1)	0.00%		\$ 37,479	2,265	6.04%	
3	Foley Investment Account Income	99,000	-	-	-	N/A	Draw currently anticipated related to CEO Search	-	-	N/A	No draw in 2021
4	Flanigan Endowment Income	147,226	36,807	36,807	0	0.00%	2022 draw is 6%.	33,304	3,502	10.52%	
5	Total Endowment Income	\$ 407,381	\$ 76,551	\$ 76,552	\$ (1)	0.00%		\$ 70,783	\$ 5,767	8.15%	
<u>Earned Income</u>											
6	Earned Income	\$ 217,500	\$ 53,900	\$ 53,625	\$ 275	0.51%	Actual includes: KCU, CARE (Evergy and Hallmark), Center for Applied Social Research (OU), and KU Hospital.	\$ 44,210	9,690	21.92%	Actual primarily includes: KCU, CARE, KU Hospital and Francis Chair.
<u>Includes Advent Health, KU Med, Liberty, Mosaic, North Kansas City, Midwest Transplant, Salina Regional, Stormont Vail, St. Luke's, Truman and VNA. Ethics Plus revenue is also included.</u>											
6a	Provider Ethics Services	\$ 206,625	45,292	46,656	(1,364)	-2.92%		25,256	20,036	79.33%	Conversion to Ethics Services began in 2020.
7	Honoraria & Fees	5,000	550	1,250	(700)	N/A		0	550	N/A	
8	Workshop & Lecture Fees, Other	-	-	-	-	N/A		-	-	N/A	
11	Total Earned Income	\$ 429,125	\$ 99,742	\$ 101,531	\$ (1,789)	-1.76%		\$ 69,466	\$ 30,276	43.58%	
<u>Development</u>											
12	Donations	\$ 290,000	\$ 8,430	\$ 5,500	\$ 2,930	53.27%	Includes \$2.5k of memorial and honorary contributions	\$ 10,820	(2,390)	-22.09%	
12a	Leadership Fund	-	-	-	-	N/A		-	-	N/A	
12b	Major Gifts Campaign	-	-	-	-	N/A		-	-	N/A	
	Payroll Protection Funds	-	-	-	-	N/A		33,525.00	(33,445)	-100.00%	No PPP funds in 2022
13	Membership-Institutional	15,000	-	-	-	N/A		-	-	N/A	
14	Membership-Individual	1,500	80	375	(295)	-78.67%		-	80	N/A	
15	Total Development Revenues	\$ 306,500	\$ 8,510	\$ 5,875	\$ 2,635	44.85%		\$ 44,345	\$ (35,755)	-80.81%	
<u>Special Event Fundraising</u>											
16	Annual Event	\$ 315,000	\$ 67,523	\$ 150,000	\$ (82,477)	-54.98%	Annual Event will be held on May 12.	\$ 222,307	(154,784)	-69.63%	2021 Event held in February.
17	Other Special Events	-	-	-	-	N/A		-	-	N/A	
18	Total Fundraising	\$ 315,000	\$ 67,523	\$ 150,000	\$ (82,477)	-54.98%		\$ 222,307	\$ (154,784)	-69.63%	
19	Total Communications Revenues	\$ 15,000	\$ 3,480	\$ 3,750	\$ (270)	-7.20%		\$ 3,476	\$ 5	0.13%	
<u>Other Income</u>											
20	Other Revenue/Reimbursements	\$ 3,000	\$ 146	\$ 550	\$ (404)	-73.37%		\$ 629	(482)	-76.70%	
21	Interest Income	100	40	25	15	59.80%		43	(3)	-6.18%	
22	Miscellaneous Income	500	152	154	(1)	-0.81%		133	19	14.34%	
23	Total Other Income	\$ 3,600	\$ 339	\$ 729	\$ (390)	-53.50%		\$ 804	(466)	-57.88%	
25	Total Revenues	\$ 1,724,953	\$ 318,115	\$ 400,406	\$ (82,292)	-20.55%		\$ 449,432	\$ (131,237)	-29.22%	
<u>Expenses</u>											
<u>Actual includes 457(b) fund performance/Budget includes first quarter catch-up contribution amount</u>											
39	Total Salaries, Benefits, Other Staff Costs	\$ 1,225,405	\$ 274,174	\$ 287,288	\$ 13,114	4.56%		\$ 250,081	\$ 24,094	9.63%	
44	Total Occupancy Expenses	56,779	13,955	14,092	137	0.98%		13,900	55	0.39%	
51	Total Professional-Contract Service Fees	180,156	32,294	34,263	1,969	5.75%		118,680	(86,387)	-72.79%	
55	Total Supplies	10,205	5,867	5,905	38	0.64%		386	5,481	1418.75%	
56	Telephone	6,665	1,689	1,641	(48)	-2.92%		1,498	191	12.74%	
61	Total Postage & Shipping	6,445	1,501	1,515	14	0.89%		754	748	99.22%	
66	Total Equipment & Maintenance	11,555	3,282	3,531	249	7.05%		3,219	63	1.95%	
73	Total Printing & Promotions	37,115	14,592	13,935	(657)	-4.72%		33,309	(18,716)	-56.19%	
81	Total Travel & Transportation	17,570	376	370	(6)	-1.57%		-	376	N/A	
90	Total Conferences, Conventions & Mtgs	90,875	1,913	750	(1,163)	-155.09%		23,509	(21,596)	-91.86%	
94	Total Memberships & Subscriptions	19,710	6,139	5,709	(430)	-7.54%		5,637	502	8.91%	
101	Total Insurance	17,026	4,239	4,240	0	0.00%		4,409	(170)	-3.84%	
105	Total Interest Expense	-	-	-	-	N/A		225	(225)	N/A	
110	Total Misc Operating Expenses	23,552	3,045	3,258	213	6.55%		19,686	(16,642)	-84.53%	
112	Total Operating Expenses	\$ 1,703,058	\$ 363,067	\$ 376,496	\$ 13,429	3.57%		\$ 475,293	\$ (112,226)	-23.61%	
113	Net of Operating Revenue (Expense)	\$ 21,895	\$ (44,952)	\$ 23,910	\$ (68,862)	288.01%		\$ (25,862)	\$ (19,011)	42.47%	
119	Total Other Income (Expense)	-	(12,209)		(12,209)	N/A		2,995	(15,204)	N/A	
120	Net of Revenue (Expense)	\$ 21,895	\$ (57,162)	\$ 23,910	\$ (81,072)	141.83%		\$ (22,867)	\$ (34,295)	60.00%	

## HEADLINES FOR MARCH 2022 FINANCIAL PERFORMANCE

### REVENUE

Through the month of March, actual revenue is \$318,115, which is unfavorable to budget by approximately (\$82.3k). Revenues are on track with budget in almost all categories. The main variance is in the following category:

- Annual Event – Revenue of \$67.5k, which is behind our March target of \$150k by (\$82.5k). The Annual Event is scheduled for May 12. Excluding organizations that provide support through their Ethics Services Agreements, Annual Event support through April is approximately \$128.2k.

### EXPENSES

Total actual operating expenses through March are \$363,067, which is favorable to budget overall by \$13.4k. The primary variance to budget of \$13.1k is in the Salaries and Benefits category. This variance is due to the quarterly performance of the 457(b) account offset by the quarterly accrual of the catch-up contribution, which is planned for later this year.

### OPERATIONS THROUGH MARCH 2022

Net unrestricted operating revenue over expenditures for March is (\$44,952). Combined with the other investment income primarily related to the Center's 457(b) plan, our net operating revenue over expenditures is (\$57,162).

We had anticipated having net unrestricted revenue of \$23.9k through March, so we are about (\$81.1k) behind our plan. At this time last year, the Center had net unrestricted operating revenue of (\$22.9k), so we are about (\$34.3k) behind where we were at the end of March 2021. The differences in year-to-date revenue and expense amounts are primarily because the Center received funds through the Payroll Protection Program in 2021 and held the Annual Event earlier last year in February, 2021.



**Resource Development Committee**

April 12, 2022 2:00 – 3:00 PM

**Chair:** Alan Edelman  
**Members Present:** Rob Ayala-Flores, Jane Lombard, Sam Meers  
**Staff:** John, Cindy, Trudi

**SUMMARY**

**Art of the Wish – May 12, 2022**

\$195,550 raised today, which includes \$85,000 from Affiliate organizations that does not count towards the \$315,000 goal. We have nearly 100% participation of the board as event sponsors and are still making calls on potential sponsors. We are excited and optimistic about the potential for the raffle of commissioned art to raise additional dollars.

John noted that overhead costs for the exhibition are far less than what they would have been for our traditional past events at the Muehlebach.

We anticipate 325 guests to attend over both sessions. We have more printed invitations and are happy to deliver them to board members with postage.

The 5:30 session is filling up – we will probably cut off each session at 250 people – so board members are encouraged to invite and register any guests ASAP if they hope to attend the first session.

We are especially pleased by the press the exhibition has been receiving. Rob said that he would ask the Kansas City Ad Club to promote it. John will reach out to our contact at Bishop Spencer place to include an announcement in their Bulletin.

**Legacy Giving**

Concentrated effort will be given to Legacy Giving after ***Art of the Wish***.

**Board Giving**

Reminder of the importance of 100% Board participation in fundraising.

**Next Meeting: June 14 at 2:00 pm**



## **RUN OF SHOW**

### **May 12, 2022**

- 1:00**    **SHOW-ME A/V** arrives to set up
- 4:00**    **WYATT CATERING** arrives to set up
- 4:30**    **CPB staff** arrive
- 5:00**    **Art of the Wish speakers** arrive
- 5:00**    **GREETERS**
- 5:15**    **Microphone checks**
- 5:30**    **SESSION 1 BEGINS – ROB FLORES EMCEE**
- 6:10**    **ROB FLORES – PROGRAM WILL BEGIN IN 5 MINUTES**
- 6:12**    **ROB FLORES AND SUE SEIDLER NERMAN AT THE PODIUM**
- 6:15**    **WELCOME FROM ROB FLORES AND SUE SEIDLER**
- 6:17**    **JOHN CARNEY**
- 6:22**    **RUN CPB VIDEO**
- 6:29**    **COMMENTS ON VIDEO BY JOHN CARNEY**
- 6:30**    **VISION TO ACTION, PRESENTED BY EVA KARP**  
**ACCEPTANCE AND THANKS BY BRIAN CARTER**
- 6:33**    **MARN AND ANDY INTRO BY SUE SEIDLER**
- 6:34**    **MARN JENSEN AND ANDY NEWCOM**
- 6:45**    **RAFFLE, PRESENTED BY EVA KARP**
- 6:46**    **WRAP-UP BY EMCEE ROB FLORES**
- 6:49**    **THANK YOU FROM ALAN EDELMAN**
- 6:51**    **GOOD NIGHT AND KEEP VIEWING THE ART FROM ROB FLORES**





## **RUN OF SHOW**

### **May 12, 2022**

#### **5:00** **GREETERS' RESPONSIBILITIES**

- All staff and board members will be asked to welcome and greet guests
  - Thank them for coming.
  - Describe venue briefly and tell them there are two gallery rooms
  - Food and Drink in adjacent room.
    - Encourage guests to grab something to eat and drink while they view the show
  - Provide Event Program and let them know that a short program will occur in front of the TVs and Dais about midway through the 1½ hour exhibit time.
    - A little after 6:00 pm - Session 1
    - A little after 8:00 pm - Session 2
- Outside parking assist - directions to off street parking
- Inclement weather - Raincoats and Umbrella storage
- There will be an Emcee reminding them when things begin; enjoy their time.
- RAFFLE instructions
  - Chances to win commissioned pieces by artists available **only** through the raffle vendors (volunteers with balloons).
  - Four ways to enter
    - Venmo (receipt stub)
    - EventGroove online (QR Code receipt to email address)
    - Square (CC transaction electronic receipt to buy)
    - Cash and check (receipt stub)
  - Winners notified on Friday afternoon



**Governance Committee Meeting  
Friday, April 8, 2022**

Chair: Steve Salanski

Members: Abiodun Akinwuntan, Mary Beth Blake, Karen Bullock,  
Sukumar Ethirajan, Jane Lombard, Maggie Neustadt,  
Tangula Taylor, Mark R. Thompson

Staff: John Carney, Cindy Leyland

**NARRATIVE REPORT**

**Board Roster**

Orientation scheduled for Monday, April 11, 4:00 – 6:00 pm for new members, Ed O'Connor, PhD, MBA, FACHE from Kansas City University, and Tangula Taylor, MBA, BSN, RN, NE-BC from Children's Mercy Kansas City.

**One** open seat remains – need someone with **Finance** skills and background. Please send names of potential candidates to John and/or Steve.

**CEO Search Task Force Report**

Identifying online resources for DEI Training and developing CEO job description.

**[Art of the Wish](#)**

Please sponsor, help promote the event and plan to attend.

**Next Meeting**

Friday, June 10, 2022 at 8:00 am