

## POLICY

## GUIDANCE AND THOUGHT LEADERSHIP IN HEALTH ETHICS

CPB is called upon by administrators, public health and elected officials, and the media to bring ethical perspective to local, regional and national issues in health and healthcare. In 2022, our staff served with health leaders and patient advocates on multiple Missouri and Kansas groups, including Crisis Standards of Care in Kansas.

Our time-intensive response to near daily calls for help – from individuals in a health crisis to officials making important policy decisions – demonstrates our commitment to education, to promote and protect the interests of those whose voices have not been heard or heeded, and to the just delivery of healthcare.



**Administrators,  
public health officials,  
and the media  
call on CPB's ethical  
perspective on national issues  
in health and healthcare.**



**Created a toolkit  
designed to be tested  
by diverse Kansans  
and Missourians  
to learn about  
and weigh in on  
challenging trends.**

## CIVIC ENGAGEMENT AND HEALTH EQUITY

The **Civic Population Health Project** asks, "Can democratic deliberation reach consensus about what, if anything, we should do to address America's most pressing health challenges?" In 2022, the project's Expert Advisory Committee created a toolkit designed to be tested by diverse Kansans and Missourians to learn about and weigh in on challenging trends, with plans ultimately to adapt the toolkit for widespread use.

## ARTIFICIAL INTELLIGENCE IN HEALTHCARE

CPB leads the **Ethical AI Initiative** and its 20-member Advisory Council to design, pilot and disseminate practical interventions that mitigate problems and risks associated with the use of AI in healthcare. To our knowledge, this initiative is the only effort of its kind. In 2022, the initiative pilot tested a 12-module curriculum for teaching the application of bioethics principles to AI in healthcare and to facilitate development of process improvement recommendations for institutions.



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pilot tested a  
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GUIDANCE AT THE CROSSROADS OF DECISION

## PROFESSIONAL



**Provided services  
to more than  
500 individual  
members representing  
more than 300 ethics  
committees across  
the country.**

## ETHICS COMMITTEE CONSORTIUM

CPB's Ethics Committee Consortium provided services in 2022 to more than 500 individual members representing more than 300 ethics committees across the country. Services include monthly webinars, medical ethics immersion workshops, the *Ethics Dispatch* newsletter, case studies and guidelines, with CPB staff available to answer questions.

## CLINICAL SERVICES

CPB provided professional ethics education and support services to nearly 20 organizational and health system Affiliates involving hundreds of hospitals, including six health systems that use CPB clinical consultation services. Affiliate agreements help providers improve the performance of ethics committees and clinical staff involved in ethically complex cases while securing sustainable revenue for CPB.



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**Renewed contracts  
with two area medical schools  
for ethics training, education  
and mentoring, including  
1,450 students.**

## MEDICAL ETHICS EDUCATION

We renewed contracts with two of the three area medical schools for ethics training, education and mentoring, including 1,450 students, from first-year medical students through residents, fellows and Masters in Bioethics candidates.

## EDUCATIONAL RESOURCES

In addition to program and event information, the Bioethics Resource Library on our new website at *PracticalBioethics.org*, launched in November 2021, includes reports, guidelines, program materials, case studies, interviews, lectures and symposia in six topic areas: Shared Decision Making and Advance Care Planning, Religion and Morality, Professional Education and Clinical Ethics, Medical Ethics and Policy Guidance, Technology and Science, and Public and Population Health.



**Made available more than  
3,000 reports and  
other resources within  
the Bioethics Resource Library  
on our new website.**

# PERSONAL

## ADVANCE CARE PLANNING

### Caring Conversations®

More than 38,000 people interacted with CPB Caring Conversations® resources that provide guidance through the advance care planning process.

- General Community Workshops – 8 online webinars in partnership with Kansas City Public Library
- Latino Community Workshops – 5 webinars in Spanish in partnership with El Centro, Inc.
- Employee Benefit Programs – Renewed agreements with Hallmark and Evergy to provide advance care planning education, consultation and advocacy



More than **38,000** people interacted with Caring Conversations® resources.



Finalized the new **TPOPP/POLST Clinical Guide and TPOPP Form, distributed more than 16,950 TPOPP forms, and conducted 2 webinars.**

### Transportable Physician Orders for Patient Preferences

TPOPP is the Kansas and Missouri version of POLST, a national program that seeks to better align treatment plans with goals and values of frail and seriously ill patients with life-limiting illness. In 2022, we finalized the new *TPOPP/POLST Clinical Guide* and TPOPP Form, distributed more than 16,950 TPOPP forms, and conducted 2 webinars about implementing TPOPP and recent changes to the program.

## COMMUNITY EDUCATION

### 28th Annual Flanigan Lecture

Seven nurse panelists discussed solutions to *America's Nursing Crisis: What Should Be Done?* with 200 in attendance at Kansas City University.

### Annual Fundraising Event

*Art of the Wish* at the Leedy-Voulkos Art Center featured 72 works of art depicting the wishes of elders viewed by more than 300 at a May 12 event and dozens more at 6 CPB-hosted preview events.

### Berkley Symposium

With pieces from *Art of the Wish* exhibited in the Epstein Gallery at Village Shalom, panelists and 40 attendees explored ways to become better listeners to older adults.

### Advancing Health Equity

Dr. Sanne Magnan presented a webinar on what we can do to change social drivers of health with 360 attending.



Hosted **4 Events, including a lecture, art exhibit, symposium and webinar, attended by more than 900 in total.**



## OUR MISSION

To raise and respond to ethical issues in health and healthcare.