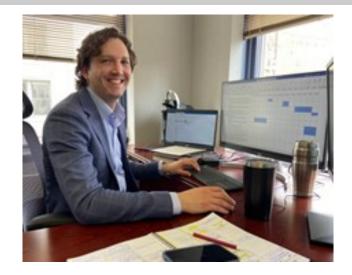


# **Top 10 CPB Highlights of 2023**

In 2024, as we celebrate four decades of raising and responding to ethical issues in health and healthcare and look forward to our <u>40th Anniversary Celebration</u> <u>Dinner</u> on April 11, we would like to share the Center for Practical Bioethics' Top 10 Highlights of 2023.

#### We couldn't have done it without you!

## 1. Welcome James Stowe



In January, we welcomed <u>James Stowe, PhD</u>, as our third President and CEO in the Center's 40-year history. James was previously the Director of Aging and Adult Services at the Mid-America Regional Council.

## 2. Clinical Ethics Services



When value-laden concerns arise in healthcare, patients, families, clinicians and administrators need somewhere to turn for independent expert guidance. The Center helps providers respond to ethical dilemmas through consultation, policy guidance and education. In 2023, we provided <u>Ethics Services</u> for 24 hospitals and health systems in Kansas, Missouri, Nebraska, Louisiana and California.

## 3. Ethical Al Services



Under the **<u>Ethical Al Initiative</u>**, we broadened the scope of our ethics services to include tools, processes and standards to help providers select and deploy algorithms that help to ensure responsible use of Al and other technology in healthcare. These tools include a 12-module curriculum for teaching the application of bioethics principles to Al systems, which we pilot tested at two health system sites.

# 4. Bioethics Education



The Center has long-term working relationships with Kansas City area <u>medical</u> <u>schools</u> to provide ethics training for their students. In 2023, atKU Medical Center in collaboration with The University of Kansas Health System, in addition to teaching residents and mentoring fellows, <u>Tarris Rosell, DMin, PhD, Rosemary Flanigan</u> <u>Chair</u>, oversaw provision of more than 170 complex ethics consultations and cochaired the KU Hospital Ethics Committee. <u>Ryan Pferdehirt, D.Bioethics, HEC-C</u>, <u>VP of Ethics Services</u>, served as part-time faculty teaching Bioethics to medical students at Kansas City University.

## 5. Advance Care Planning



Advance Care Planning (ACP) is a process for making healthcare wishes known when a person becomes seriously ill or unable to communicate. In 2001, the Center pioneered ACP with publication of Caring Conversations. We build on this legacy work through culturally humble partnerships with diverse groups. In 2023, the Center presented three ACP workshops in the Latino community and facilitated a national research project to identify ACP best practices for that community. We also presented four ACP webinars for the general public in partnership with Kansas City Public Library and distributed more than 6,000 print and digital Caring Conversations resources.

#### 6. Health Justice



The Center recognizes that health happens in community, and that questions about resource allocation, social health, and how to better care for underserved populations drive initiatives and conversation in healthcare. In 2023, the Center's Civic Population Health Project, led by the Center's John B. Francis Chair, Erika Blacksher, PhD, developed a toolkit to facilitate equitable community input into these conversations. Dr. Blacksher also served on collaborative projects with the Center for the Ethics of Indigenous Genomic Research and the NIH Department of Bioethics.

## 7. Thought Leadership and Guidance



The Center responds daily to calls for assistance from administrators, public health, elected officials and the media to provide thought leadership and guidance on ethical aspects of health and healthcare issues. This year Center staff presented by invitation at 74 lectures and conferences. More than 100 attended our 29th Annual **Rosemary Flanigan Lecture** virtually and in-person at the Jewish Community Center of Greater Kansas City.

### 8. Publications



The Center maintains a rich and growing library of resources on ethical issues in health and healthcare. In 2023, we published 3 issues of the <u>Ethics Dispatch</u> newsletter and 18 <u>blog</u> articles. Dr. Erika Blacksher published 2 articles in peer reviewed journals. <u>Case Studies</u>, our website's most popular destination, received 50,000 pageviews. About 5,000 people subscribe to our semi-monthly <u>Bioethics</u> <u>Bulletin</u> newsletter.

## 9. Expanding Our Reach



More than 66,500 unique users visited our <u>website</u> in 2023. We expanded our reach on social media. We now have 6,400 followers on Facebook, 2,300 on LinkedIn, 5,100 on X (formerly Twitter), and 700 on YouTube.

# **10. Top Rating for Our Donors**



It's important to know that your donations are going to an organization you can trust. The Platinum Seal of Transparency is a rating that puts us in the top 0.1% of charities nationally in terms of transparency and means that the Center has shared clear and important information with the public about our goals, strategies, capabilities, achievements and progress indicators. Click on the seal below to review our indicators.



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