#### THE "LET'S TALK ABOUT ACP" WORKSHOPS NATIONAL CAMPAIGN

#### ADVANCE CARE PLANNING (ACP) EDUCATION FOR AFRICAN-AMERICAN COMMUNITIES





#### GLORIA THOMAS ANDERSON, PH.D., LMSW

"After experiencing a sudden life-threatening illness that was misdiagnosed, I nearly died. It's so important to let those you love know what your wishes would be if you weren't able to speak for yourself in a medical emergency."

- Dr. Gloria Thomas Anderson

#### My KC Roots...



# A Little Bit About My Educational and Professional Background...

- University-Level Professor in Social Work for 17 years
- Licensed Social Worker, Author, Minister, and Advance Care Planning Expert
- Holds an Interdisciplinary PhD in Curriculum and Instruction and Educational Leadership, Policy, and Foundations
- Research Focuses on Healthcare Equity, Spirituality, and Culturally Responsive Care at End of Life

#### How did I get into Advance Care Planning?!?



"Regardless of what we do, what we have, or where we go, we are all searching for meaning and purpose as humans being human".

- Dr. Gloria

#### My Purpose Journey To Now...

#### **HEART TONES™**

Heart Tones' first line of greeting cards was released, published and sold in stores in multiple states. Dr. Anderson began public speaking. She has also been a speaker or presenter at many conferences including NASW, NAME, NCBS, ICQI, RAMP and many others. Dr. Anderson wrote the 1st edition of The African American Spiritual and Ethical Guide to End-of-Life Care book. It has since been added to two C.D.C.-recommended reading lists.

The 9th edition of The African American Spiritual and Ethical Guide to End-of-Life Care book was released. Dr. Anderson was named
Social Justice Hero by Capital
Caring Health for her work in
addressing disparities in the
field of ACP.

1988

2002-PRESENT

2006

2020

2020

1986

Heart Tones™ was founded by Dr. Gloria Thomas Anderson. 2002

2003

2019

Black Americans.

The community-based Let's Talk
About ACP™ training program
was developed by Dr. Anderson
as an educational solution to
disparities in healthcare ACP for

Dr. Anderson hosted two
seasons of Heart Talks with Dr.
Gloria, in response to the
COVID pandemic.

2020

2021

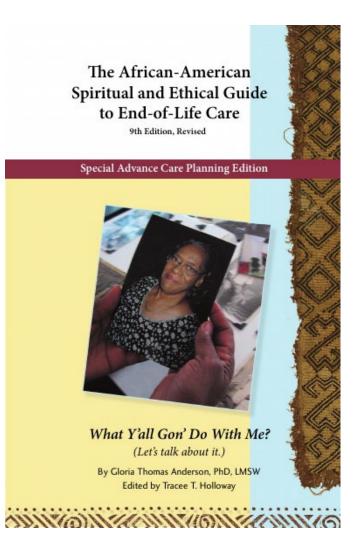
The Advance Care Planning for African Americans (ACP for AA) initiative was launched.

The first edition of Passion for Your Purpose was published.

Dr. Anderson began an email newsletter, Inspiring Insights for Your Soul and Spirit, which now offers a private Facebook community group.

\$ \$2022 Heart Tones www.hearttones.com



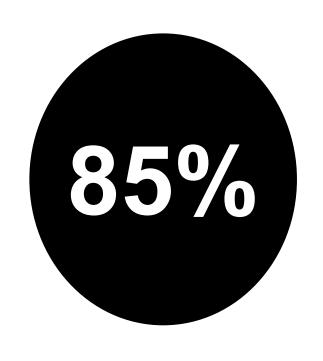


#### Let's Talk About ACP

Community Engagement & Education Initiative for African Americans on Advance Care Illness Preparation and End-of-Life Planning



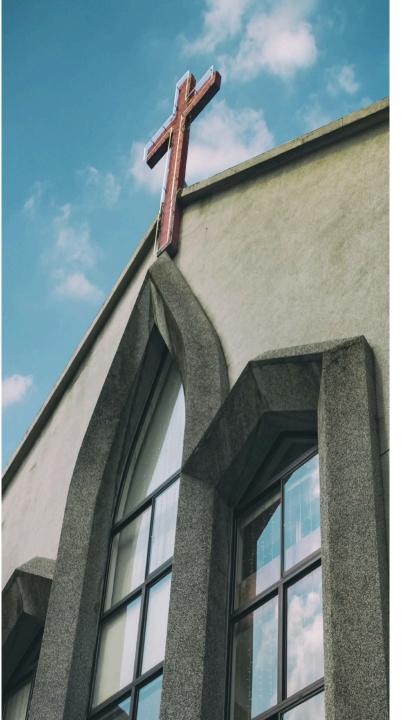
- Cultural
- Historical
- Spiritual



#### DID YOU KNOW THAT...

African Americans hold religious of spiritual beliefs that may influence decision-making around issues of healthcare and end-of-life?

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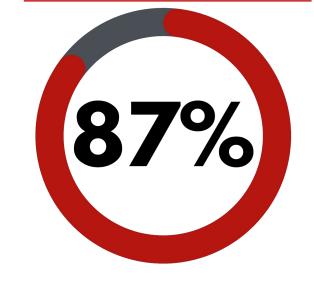
"The Black Church is considered a primary community source that serves and influences the spiritual, social, health, and educational well-being of many African Americans."

#### Faith Leaders Survey

72

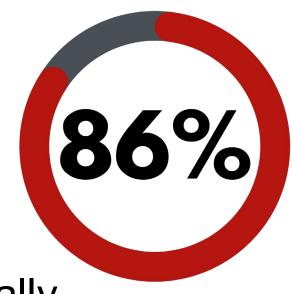
Faith leaders who participated in an online survey expressed their concerns related to advance care planning and end-of-life care education within their congregations.

Saw their church's role as having a responsibility to assist members in end-of-life issues.



#### Faith Leaders Survey

Did <u>not</u> have an educational program in place to address these matters.





Saw a need to provide a culturallyrelevant advance care planning and end-of-life educational program to their congregants and communities.

#### The Significance

The primary challenge to having conversational engagement around end-of-life planning in many African-American families is attributed to:

Mistrust issues

In many African-American families talking about end-of-life is frowned upon and some fear that they will receive inferior care if they prepare advance care directives (Rhodes, 2017).



#### The Significance

There is a need to present the concept and practices of advance care planning in clear, innovative, culturally relevant ways to reach underserved African-American communities (McDonnell & Idler, 2020, p.2).

- Family-centered
- Community-based
- Culturally appropriate

Educational programs that originate in the African American community, and are family-centered, community-based, and culturally appropriate may prove successful in increasing uptake of ACP for African Americans (McDonnell & Idler, 2020, p.2).



#### C-TAC's Social Impact Series: "Let's Talk About ACP" Toolkit Equips Faith Leaders to Start Conversations about Advance Care Planning

BY ANDREW LOZANO | SEPTEMBER 1, 2021 https://bit.ly/49u4O7l

- "Innovative programs, like Dr. Anderson's "Let's Talk About ACP" toolkit, are needed to help rectify deeply-rooted inequities throughout our healthcare system and to ensure that all receive the quality care and services they deserve. The model proposed in this project uses an approach that centers community values and context to promote health and advance health equity".
- According to Dr. Anderson, "The 'Let's Talk about ACP project addresses the need to better serve underserved communities of color by being a part of the community, establishing trusted relationships with faith leaders, and providing a culturally responsive approach that encompasses the historical, cultural, and spiritual values many Black people embrace."



#### Journal of Social Work in End-of-Life & Palliative Care



ISSN: (Print) (Online) Journal homepage: https://www.tandfonline.com/loi/wswe20

#### SUCCESSFUL PILOT STUDY

#### Let's Talk About ACP Pilot Study: A Culturally-Responsive Approach to Advance Care Planning Education in African-American Communities

Gloria T. Anderson

To cite this article: Gloria T. Anderson (2021) Let's Talk About ACP Pilot Study: A Culturally-Responsive Approach to Advance Care Planning Education in African-American Communities, Journal of Social Work in End-of-Life & Palliative Care, 17:4, 267-277, DOI: 10.1080/15524256.2021.1976354

To link to this article: https://doi.org/10.1080/15524256.2021.1976354



# Successful Outcomes On Our First Virtual Workshops

#### **Supporting Evidence**

#### Post-survey results showed:

- an increase in readiness to talk to their doctor and medical decision maker, and ready to sign official papers.
- an increase in confidence when talking to their medical decision maker and their doctor about the kind of end-of-life medical care they would want.



#### Columbia, SC Pilot Workshop

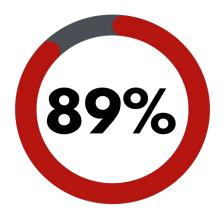
**PRE-SURVEY** 

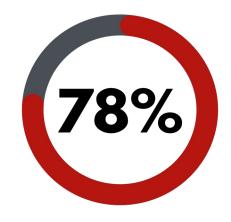


#### Readiness

How ready are you to sign official papers putting your wishes in writing about the kind of medical care you would want if you were very sick or near the end of life?

**POST-SURVEY** 





#### Confidence

How confident are you that today you could talk with your doctor about the care you would want if you were very sick or near the end of life?



#### Kansas City Pilot Workshop

**PRE-SURVEY** 

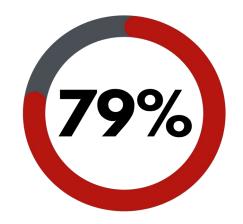


#### Readiness

How ready are you to talk to your doctor about the kind of medical care you would want if you were very sick or near the end of life?



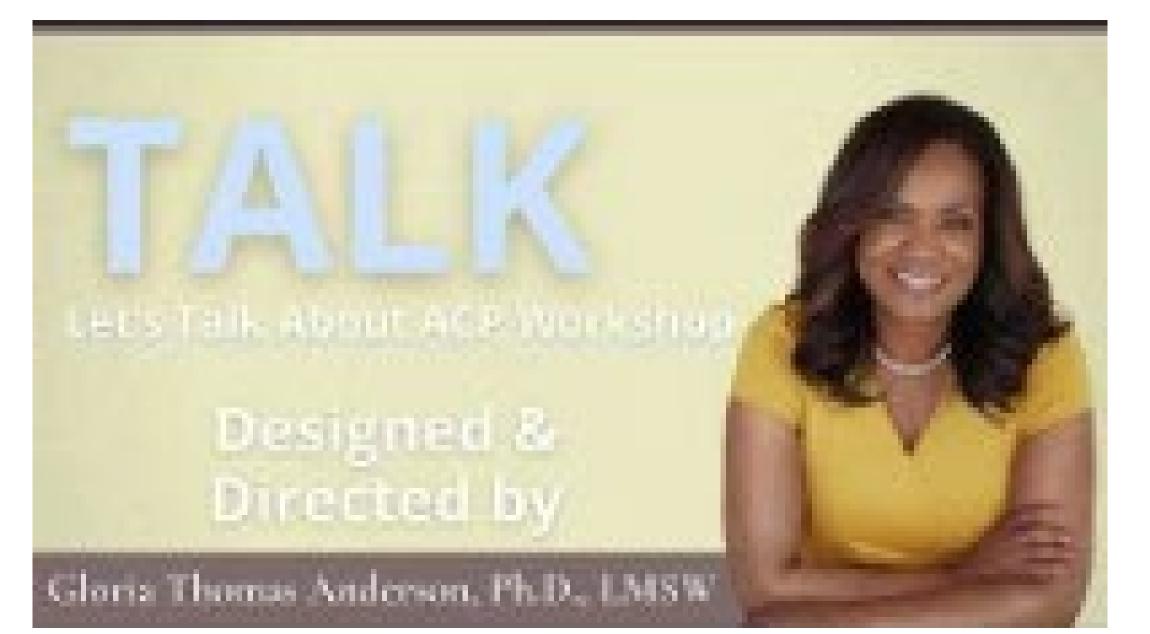




#### Confidence

How confident are you that today you could ask someone to be your medical decision maker?

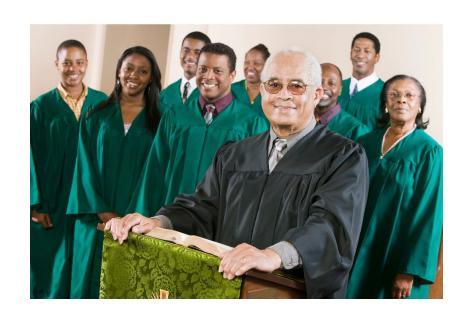




#### Train-the-Trainer Community Model







The Let's Talk about ACP (Advance Care Planning) model is designed to help faith leaders navigate the process and provide ongoing support for one full year.

### CURRENT ACP HIGHLIGHTS: Maryland Facilitators



#### **CURRENT ACP HIGHLIGHTS:** TN Facilitators



#### ACP Workshop SPBC 12022023























Facilitators Sylvia & Suzette hosting Let's Talk About ACP Workshop Memphis, TN 2023





# ACP FACILITATOR MONTHLY COMMUNITY CHAT

Total Number of Trained Facilitators as of April 2024:

25

#### "LET'S TALK ABOUT ACP"

#### African American Advanced Care Planning

#### Let's Talk About ACP: Facilitator Training (Support and Marketing)

#### **ACP Facilitators Provided Support & Resources:**

- Certification Training
- Workshop Flow Sheet
- Facilitator Guide
- Workshop Presentation
- Participant Workbooks
- Unlimited Program Usage
- Event Planning CalendarEarly Access & Support
- Customizable Event Flyers
- Workshop Survey Forms
- Certificates of Completion
- State ACP Forms

#### Monthly ACP Facilitator Zoom Meetings with Dr. Gloria

#### Purpose:

- To provide a safe space for facilitators to meet other facilitators, ask questions, and to encourage fellowship together once a month.
- To provide opportunity to share ideas, events or plans.







#### One to One Facilitator Zoom Meeting with Dr. Gloria

#### Purpose:

• To provide support for facilitators to meet one to one with Dr. Gloria to discuss specific upcoming events or plans, ask questions, order books, workshop materials, express concerns, encouragement, or to simply say Hello.



#### PARTICIPANT TESTIMONIAL COMMENT





#### "LET'S TALK ABOUT ACP"

African American Advanced Care Planning

"TOGETHER,
WE CAN HELP THE
AFRICAN- AMERICAN
COMMUNITY
MAKE INFORMED
HEALTHCARE
ADVANCED CARE
PLANNING
DECISIONS".

- Dr. Gloria

## Thank you!