Ethical AI Services Update

LINDSEY JARRETT

VICE PRESIDENT, ETHICAL AI SERVICES

BOARD UPDATE APRIL 2025

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One Goal for Ethical AI Services

The Center for Practical Bioethics is a trusted partner and resource for responsible development and implementation of AI in healthcare.

Vision of Ethical AI Initiative:

A future where health technology benefits all.

Mission of Ethical AI Initiative:

To advance the responsible creation and thoughtful integration of AI toward positive and equitable health outcomes.

practicalbioethics.org/ethical-ai-ethics-services

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Project Team

Dr. Lindsey Jarrett
Program Leader

Odessa Sawyer
Program Coordinator

Cathy Boyer-Shesol
Community Consultant

Michelle Frost
Tech Advisor

Dr. Gerald Wykoff
Academia and Healthcare Advisor

Danielle Lloyd
Policy Advisor

ETHICAL AI
RECOGNITION PROGRAM

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Service Areas

Ethical AI Initiative Services

Value across the AI lifecycle

Education/Training

CPB staff will provide Ethical AI education to increase awareness and knowledge of ethical considerations of AI in healthcare and to facilitate the creation of governance structures across the organization.

Process Improvement Tools

CPB staff will collaboratively create process improvement tools such as lifecycle mapping, checkpoints, procurement guides and monitoring tools to be used across the organization.

CPB staff will provide procedural recommendations on the use of the process improvement tools.

Executive Level Support

CPB staff will advise and consult on enterprise level decisions for the development, procurement, implementation, and use of AI.

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Community Members Served

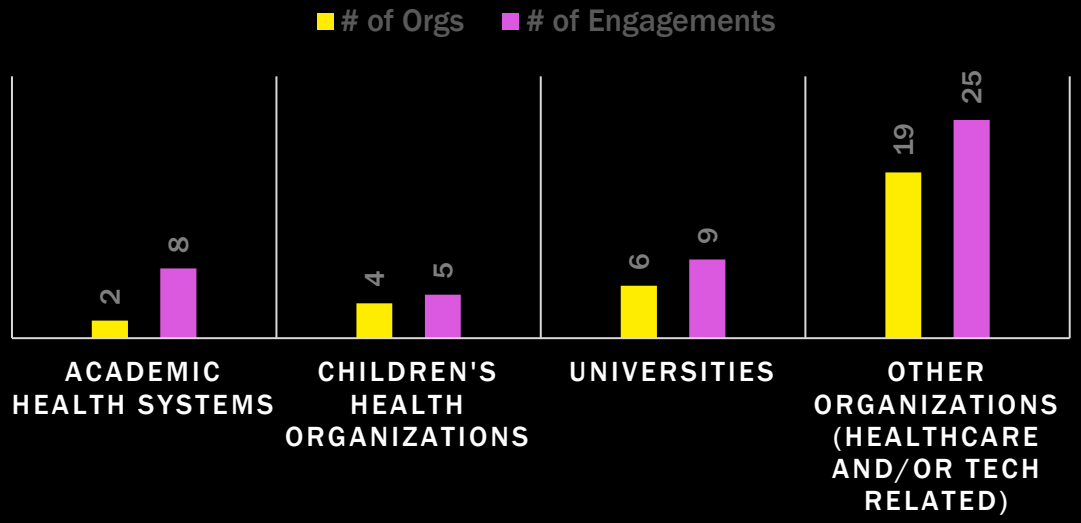
4,252

people

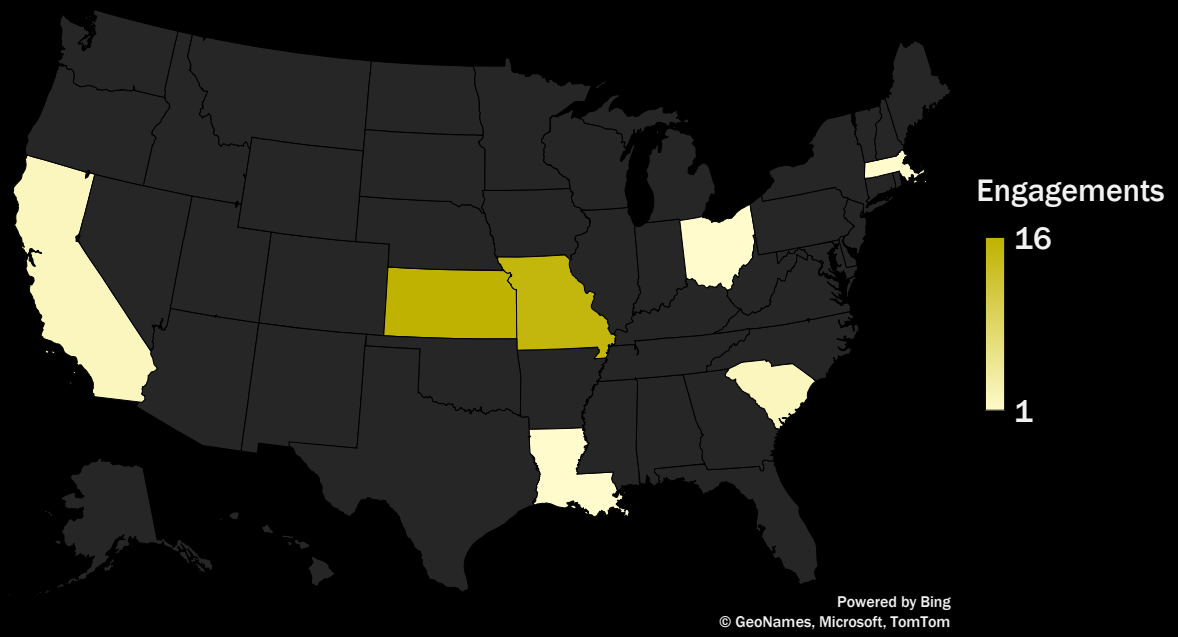
Ethical AI Services provided keynote talks, conference presentations, workshops, and specific guidance to healthcare professionals and tech workers.

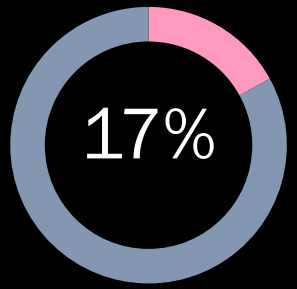
ENGAGEMENTS BY ORGANIZATION TYPE

*47 Total Engagements

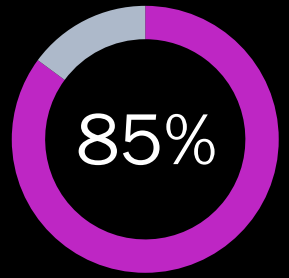


Ethical AI: Community Engagements 2021-2025

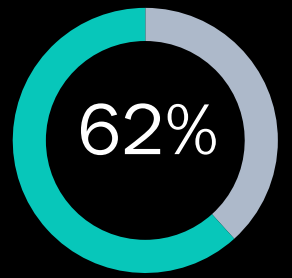




National Engagements



Engagements to non-profit or public organizations



Presentations from 2024-2025

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Education and Training: *with healthcare leaders*

Education

University Health Ethics Committee (April 2024)

KC Hospice and Palliative Care (June 2024)

Ochsner Health

The University of Kansas Health System

KU Medical Center
The University of Kansas

KU School of Health Professions
The University of Kansas

Kansas City University

2024-2025

Ethical AI Services with our Partners

Education

KU OT Department Keynote Address (September 2024)

KU Internal Medicine Ethics Grand Rounds (November 2024)

KCU (July 2024) *Bioethics class speaker*

KCU (April 2025) *Bioethics class speaker*

Ochsner Health Bioethics Grand Rounds (April 2025)

Consultation

Ochsner Health Ethics Committee- Policy Guidance (April 2025)

Education and Training: *with community*

Education (to students)

University of Saint Mary OT Program (November 2024)

i.c.stars | Kansas City (September 2024 & February 2025)

University of Missouri Data Science Institute Keynote address (March 2025)

Education (to healthcare providers)

Aging Life Care Association (ALCA) (September 2024) *Presenter*

Nationwide Children's Hospital (March 2025) *Panelist*

Education (healthcare IT and other tech professionals)

Nexus Informatics Conference (April 2024) *Presenter*

MARC (June 2024) *Panelist*

NIH National Library of Medicine (July 2024) *Presenter*

Oracle Health (September 2024) *Presenter*

St. Louis University Symposium (November 2024) *Presenter*

KC AI Club (March 2025) *Panelist*

International Pediatric and Lifespan Data Science Conference (May 2024) *Panelist*

Interviews (local media)

KCTV5 (November 2024)-with Michelle Frost

Mother Jones (April 2025)

Education and Training: *Publication*

Title: A Practical Approach Towards A.I. Implementation in the Healthcare Community

Journal: Journal of Hospital Ethics (JoHE)- MedStar Health

Authors: Lindsey Jarrett (CPB), Matthew Pjecha (CPB), Mark Hoffman (CMH), Brian Carter (CMH), Gerald Wykoff (UMKC)

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UMKC

Children's Mercy KANSAS CITY

Executive Level Support

Governance

Consultation on creating governance structures and transparency documentation to CASP (September 2024)

Ethical AI Recognition Program

Design Phase

Created a dedicated project team of community experts and held a program information session for potential partners (October 2024)

Ethical AI Revenue Generation

Saint Luke's

The University of Kansas Health System

AdventHealth

university health

Stormont Vail Health

Bryan Health

Service Agreements

Leverage existing clinical ethics service agreements to include Ethical AI

Workshops

Leverage existing partners for workshop services in the community

Other community work 2024-2025

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Closing out our Ethical AI Advisory Council

In October 2024 we held a **Gathering of Gratitude** to thank all our Advisory Council Members that provided incredible value to the Ethical AI work from 2021-2024.

*some who have offered guidance since 2019.

Community partners for location, swag bags, and food:

Grants in Progress

National Science Foundation (NSF): Collaboration with UMKC for establishing Research Institute of Supply Chain Economics (January 2025)

Kauffman Foundation: Collaboration with i.c.stars for strengthening residency program for i.c.stars residents (April 2025)

Patterson Foundation: Collaboration with UMKC, Kansas Health Association (KHA) and Kansas Health Institute (KHI) to pilot AI readiness tool in rural healthcare organizations (April 2025)

The presentation content was very engaging and informative. Very well received by our attendees.

-SUSAN, OCHSNER HEALTH

AI is a cutting-edge topic that has generated for me both hope and fear for its possibilities. The presentation was encouraging as it pointed out the possibilities of how AI has the potential to do so much good.

-TED, KC HOSPICE

Really a good presentation and got great and positive feedback throughout the conference related to the presentation from the students in attendance.

-TIM, UNIVERSITY OF MISSOURI

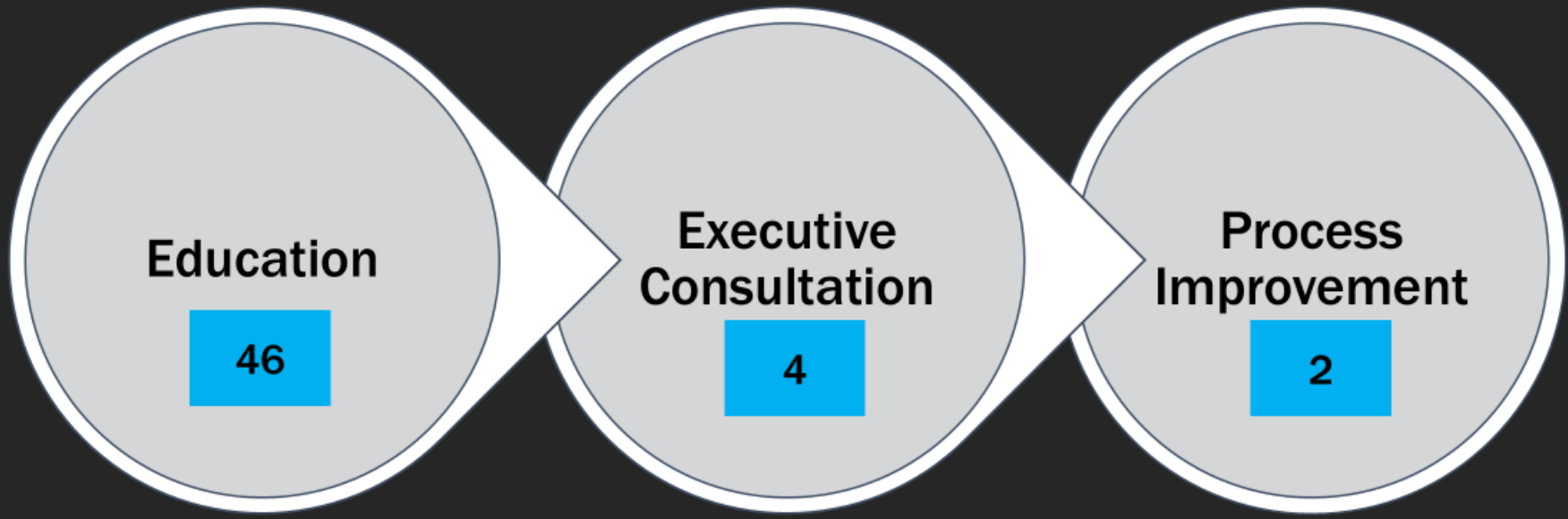
Gathering Feedback

The Ethical AI Project Team continues to receive positive feedback from the community.

It’s important that we provide a service that looks like education, feels like collaboration, and honors each person we engage with.

We will continue to gather feedback from the community so we can learn and grow.

Areas of Engagement (2021-2025)



Data Journey: Understanding our Data for Opportunity

2025 Objectives for Ethical AI Services

Service Area	2025 Objective	Milestones
Education and Training	Increase community engagement by providing more education to healthcare organizations, developers, and the community.	• 10 presentations to the community • 1 Ethical AI Workshop to a healthcare organization • 1 Ethical AI Workshop with healthcare IT leaders
Executive Level Support	Provide consultation to executive leaders in healthcare organizations through an Ethical AI consortium model to create Ethical AI policies and procedures across their organization.	• Co-develop Ethical AI value statements and governance structures for 1 healthcare organization in KC.
Process Improvement	Develop recommended practices and procedures to assist healthcare organization in purchasing AI tools.	• Pilot an AI readiness tool, in collaboration with UMKC, KHA and KHI in rural healthcare organizations.
Additional Objectives		
Ethical AI Recognition Program	Evaluate existing recognition programs with their advisory group to create a recognition program framework for ethical AI in healthcare.	• Create recognition criteria, principles, and processes
Ethical AI Revenue Generation	Continue to orient programs and work to earn long-term revenue and philanthropic support.	• Standardize honorarium amounts for different types of community engagements and partnerships. • Create a community engagement tool that measures satisfaction and collects interest for future engagements. • Define fees for participation in the Ethical AI Recognition Program and work with partners to test receptivity and relationship to other service offerings. • Add $50,000 in new revenue through ethics services agreements. • Maintain a substantial press to engage prospect partners (e.g., grants, collaborator organizations, and entities to purchase services), by meeting with at least one new prospect every month.

Upcoming Work in the Community

Education

Children's Mercy Bioethics Certification Course- Webinar (April 2025)

American Medical Society for Sports Medicine-in KCMO (April 2025)

Sally Price Social Work Conference (with Ryan) @ Saint Luke's (April 2025)

DGIQ + EDW Conference- (with Right Triangle Consulting)- in CA (May 2025)

Rehab Ethics Presentation @ KU Medical Center (May 2025)

Healthcare Institute for Innovations in Quality IQ Forum- in KCMO (May 2025)

UMKC-Kauffman Foundation Symposium for AI – in KCMO (May 2025)

Podcast

The Digital Healthcare Experience (April 2025)

Thank you!

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VP, Ethical AI

Odessa Sawyer, MSW

Program Coordinator

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