

## Board Email Templates for Breakfast of Champions Fundraising

### 1. Sponsor Outreach Email

**Subject:** Sponsorship Request for Fundraising Event

Hi [Name],

I'm reaching out to invite you to be part of something truly meaningful.

On **Thursday, September 18**, I'm helping host **Breakfast of Champions**, a fundraising event supporting the ethics consultation team at the Center for Practical Bioethics. These professionals step in when patients, families, and care teams face some of the toughest decisions in healthcare.

By becoming a sponsor, you'll not only support this critical work—you'll be recognized as a leader in promoting ethical, person-centered care.

**Sponsor benefits include:**

- Tickets for your team or clients
- Brand visibility at a high-profile downtown event
- Custom educational opportunities from CPB's ethics team
- A direct role in ensuring people facing healthcare crises are met with clarity and compassion

I'd love to send you the full sponsorship packet or talk through what might be a good fit. Would you be open to a quick call or coffee sometime next week?

Thank you for considering it. Hope to connect soon.

Warmly,  
[Your Name]  
[Your Contact Info]

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### 2. Ticket Invite Email (General Guests, start sending out July 9)

**Subject:** Come with me to Breakfast of Champions

Hi [Name],

I'd love for you to join me at a special event I'm supporting this fall.

It's called **Breakfast of Champions**, and it's happening **Thursday, September 18 from 7:30–9:30am** at The College Basketball Experience in downtown KC.

You'll enjoy:

- Delicious breakfast + hot coffee
- A little friendly competition (yes, hoops are involved!)
- A moving program that highlights the incredible people who step in when ethical issues in healthcare arise

Tickets are just **\$75**, and proceeds support ethics consultations that help real people during medical crises. Every \$175 funds an hour of face-to-face support for patients, families, and care teams—so your ticket makes a real difference.

You can grab a ticket or read more here. If you purchase a ticket by September 1 using promo code EARLYBIRD, you get 41% off your ticket in honor of CPB's 41<sup>st</sup> birthday. It's a great deal for a great cause!

Let me know if you'd like to come and I'll save you a seat at my table!

Thanks,  
[Your Name]